

## PRESS RELEASE

### LambdaNet sponsors BCIX

#### The Hanover based telecommunication and internet service provider from Hanover hosts BCIX in Berlin

**Hanover, 20 January 2011.** Since December 2010, LambdaNet Communications Deutschland AG, one of the leading providers of telecommunication and internet services, hosts the internet exchange company BCIX (Berlin Commercial Internet Exchange e. V.) in its co-location in Berlin and therewith underlines its status as one of the leading internet service providers in Europe.

Due to this sponsoring partnership, LambdaNet's customers are provided with a direct physical connectivity to the "Berlin Internet Exchange and Peering Point". Internet exchange or peering points are places where IP-net providers exchange their IP-traffic to ensure their clients' access to third party IP-nets.

In addition to its exchange points in three more co-locations in Berlin, BCIX is now available for LambdaNet's clients with a single wiring. The advantage for LambdaNet's and BCIX's customers lies in saving expensive leased lines, through which the needed connection otherwise would have been established. The peering policy or traffic relation agreement is negotiated directly between BCIX and the co-location customer in order to guarantee a simple and - more important - immediate interconnection.

Philipp Gross, COO at LambdaNet Communications Deutschland AG, summarizes the objectives of the sponsoring partnership as follows: "Our focus is on the constant enhancement of our services as well as the permanent reduction of expenses for our customers. The cooperation with BCIX helps us to take a big step towards reaching this objective. Our clients can be connected to the "Berlin Internet Exchange and Peering Point" quickly and at low costs."

#### **About BCIX Berlin Commercial Internet Exchange e.V.**

BCIX Berlin Commercial Internet Exchange e.V. is the independent peering point for Berlin and Brandenburg. Thanks to an uncomplicated peering policy it is open to international carrier as well as medium-sized internet service providers. In addition to the mere technical services, BCIX offers its members further profits like marketing support and representation of interests towards chambers of commerce and political panels. BCIX is the central internet-contact in Berlin-Brandenburg for economy, carriers, internet service providers and investors and is a member of the European umbrella organization of the exchange points Euro-IX.

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**About LambdaNet Communications Deutschland AG**

LambdaNet Communications Deutschland AG is a premier provider of telecommunication and internet services. Founded in 1999 and headquartered in Hanover, Germany, LambdaNet is a 100% subsidiary of the listed company 3U HOLDING AG. Well-known customers, namely network operators, internet service providers, industrial corporations, banks and insurances, service providers and retailers rely on LambdaNet's services. LambdaNet operates one of the most sophisticated fiber-optic and IP/MPLS networks in Europe, covering more than 40 cities in 11 countries, including metropolitan networks to 5 major European business centers. LambdaNet provides global VPN solutions based on a network of cooperation partners. The company's service portfolio includes state-of-the-art IP/MPLS data services, high-availability internet services, integrated voice services, bandwidth transmission services up to 10 Gigabit per second as well as hosting services based on LambdaNet's 25 data centers. LambdaNet's information security management system is certified according to ISO 27001 since 2007.

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