



**11th International Trade Fair for Distribution,  
Materials Handling and Information Flow  
19 to 21 February 2013, New Stuttgart Trade Fair Centre**

**euroexpo**

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## Press Release

LogiMAT 2013 in Stuttgart – Closing Report

### **LogiMAT – More international than ever**

**Europe's largest annual trade fair for distribution, materials handling and information flow has attracted more visitors and exhibitors this year than ever before. The participating companies and the trade audience appreciated this impressive showcase of products and services clearly structured in both wings of the Stuttgart Trade Fair Centre. From year to year LogiMAT is becoming a truly international event.**

Another pleasing increase in exhibition space, in the number of exhibitors and visitors and in international coverage was recorded at this year's LogiMAT, the 11th International Trade Fair for Distribution, Materials Handling and Information Flow. For three days, from 19 to 21 February 2013, a total of 1,003 exhibitors (+ 9.5 percent as compared to the record year of 2012) from 26 countries – among them 130 first-time exhibitors – presented their latest products and solutions to the sector in Stuttgart under the fair's motto of 'Intralogistics – direct. Market place for innovations'. For the first time LogiMAT took up six exhibition halls, in the north and south wing of the New Stuttgart Trade Fair Centre – a total of 74,000 square metres of exhibition space (+ 16.5 percent). With 181 international companies (+ 2.5 percent), almost one in five exhibitors at LogiMAT came from outside Germany. They accounted for 18 percent of the total number of exhibitors. After Germany, the countries most strongly represented among the exhibitors were the Netherlands, Switzerland, Italy and Austria. Fourteen of the exhibitors at this year's LogiMAT have their company headquarters overseas, in particular in Australia, China and the US. "These results show that LogiMAT has now established itself firmly as the largest annual international intralogistics show in Europe," concluded Exhibition Director Peter Kazander. "And the fact that now LogiMAT is increasingly coming into the sights of exhibitors from overseas is evidence of the importance that is being attached to LogiMAT, also outside Europe, as a platform for presentation of companies, products and services and as a forum for forging international business contacts."

Similar trends were evident in the statistics for visitors to LogiMAT 2013. Despite weather problems and strikes at a number of airports from where participants were departing to come to Stuttgart, LogiMAT attracted a total of 29,500 trade visitors (+ 1.5 percent) on the three days of the fair. "The number of visitors arriving by plane this year was 8.9 percent lower than last time – this is a big drop," said Kazander. Nevertheless, according to the results of a survey by Basle-based independent market researchers Wissler & Partner, around one quarter of trade visitors had travelled more than 300 kilometres to get to the show. One in eight visitors (+ 2 percent) made the journey from abroad – and of that number ten percent were from overseas.

Overall the trade audience at LogiMAT 2013 was very satisfied with the event: 86.2 percent rated this intralogistics fair as "very good" or "good". "LogiMAT – and this is shown in the final results and also in current surveys – is regarded in the international intralogistics sector as one of the most important leading logistics trade fairs," explained Kazander. "Its character as an information and working fair is reflected in the increasing number of national and international business deals which were signed at the fair itself." 41 percent of visitors came to Stuttgart with a specific intention to invest.

As such LogiMAT has again this year underlined its function as an annual barometer for developments in the intralogistics sector, its innovations capability and the economic situation within the sector. International projects and exports are booming. "The forecasts for the coming years are also excellent," said Kazander. "Because of the impact of current trends in intralogistics such as resource-efficiency, information management and automation, and coupled with a certain backlog of investment in the sector, all the signs are pointing to further growth." The increasing internationalisation and the optimistic outlook for business in the sector would not be without impact on LogiMAT 2014, according to Kazander: "The exhibitors, the trade audience and the exhibition management were pleased with the new hall layout, spread between two wings of the exhibition centre, and the positive effects it generated." He concluded: "In this way we were able to maintain a clear structure for the individual segments in intralogistics and offer our visitors a compact, efficient platform, despite larger stands and a growing number of exhibitors. We will further optimise this concept in the coming year. LogiMAT will remain a great place for getting down to business in intralogistics and a superb, concentrated showcase for all that is happening across the sector."

Further information: [www.logimat-messe.de](http://www.logimat-messe.de).

Date of next LogiMAT 2014: 25 – 27 February 2014

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