



PRESSEMITTEILUNG

February 2011

TECHART opened subsidiary in California

At the turn of the year, TECHART Automobildesign opened a new and modern US-sales headquarter in Irvine, California. *"The North American automobile market is one of our most important sales markets in the world. The foundation of TECHART USA, our own US-subsi-dary, underlines the central significance of this market"*, says CEO Thomas Behringer.

Quality in every detail. The TECHART principle is not only reflected in the development, the design and the manufacturing of high-class individualization programs for Porsche vehicles. This principle is the standard of all of the TECHART company divisions. The new subsidiary ensures a faster product supply to all its customers and sales partners. The product range includes all TECHART goods from the original TECHART light alloy and forged light alloy wheels to performance kits and sport exhaust systems. Needless to say that the TECHART exterior programs, such as the all new TECHART MAGNUM based on the Porsche Cayenne as well as the TECHART GrandGT based on the Porsche Panamera, and the extraordinary interior individualization will be available at the California premises.

Trained and qualified staff on-site, amongst others coming from the TECHART headquarters in Leonberg, Germany, ensures a professional, competent and individual service and quality of consultancy. The same goes for the engineering team, which is responsible for high-quality individualization of the Porsche vehicles in the modern in-house workshop.



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