

## Press Release

# Anthracite is out, white is in: the motor pool is getting a color change

***During the expansion of its new network for temperature controlled pharmaceutical deliveries, trans-o-flex Schnell-Lieferdienst is changing the color of its complete vehicle fleet: thousands of vehicles will get a new appearance as they are acquired.***

**Weinheim, 20<sup>th</sup> October 2014.** New network, old color. In line with the expansion of trans-o-flex ambient, the new network with active temperature control for temperatures in the range of between 15° and 25°C, trans-o-flex Schnell-Lieferdienst is changing the color of its vehicles. Instead of the anthracite color, introduced 10 years ago, the company is ordering all of its new vehicles in white. The company logo, with the stylized orange autobahn slip road, will remain the same. “The new color is a return to the origins of trans-o-flex,” said Max Moser, Chief Executive Officer. “After the company was founded in 1971 the complete fleet was colored white until 2014.”

Psychological and practical reasons lie behind the color change. “White vehicles heat up slower than anthracite-colored ones in direct sunlight” said Moser, “so that it is easier to maintain the temperature range of 15° to 25°C necessary for pharmaceutical products, especially in the summer.” That is why all of the vehicles acquired for the trans-o-flex ambient network already have a white basis color. The current fleet will then be gradually replaced with new, white, vehicles.

The trans-o-flex ThermoMed subsidiary, which serves the market for the active temperature controlled transportation of temperature sensitive goods in the range 2° to 8°C and 15° to 25°C for the pharmaceutical industry, already uses white vehicles. This includes special delivery services in the area Homecare and clinical trial samples

“Experts told us that white is the color of the pharmaceutical industry and is associated with medicine, purity and cleanliness,” explains Moser. “This means that, in the future, the whole trans-o-flex logistic group will present itself in a single, uniform color.”

**Caption:**

trans-o-flex has already acquired 80 active temperature controlled trailers. They are used in the main delivery business of the trans-o-flex ambient pharmaceutical business as well as for picking up large amounts of products directly from the consignors.

**About the trans-o-flex Logistics Group:**

The success of the Europe-wide operating trans-o-flex Logistic Group is based on three pillars, the services of which can be perfectly combined with each other: 1. trans-o-flex Schnell-Lieferdienst offers a full-coverage network for the efficient and safe transportation of parcels and pallets (combi-freight) all over Germany. This also includes numerous additional services, such as the transportation of hazardous goods without being limited to small quantities. At the same time trans-o-flex, in its capacity as shareholder and partner of the Eurodis network, provides full-coverage combi-freight services in 34 European countries. The company has developed a large number of tailor-made solutions for specific sectors, e.g. for the pharmaceutical and home entertainment / consumer goods industries. 2. With a special network for active temperature control in the temperature ranges of between 2 and 8 °C as well as 15 and 25 °C, trans-o-flex ThermoMed takes over the transportation of temperature-sensitive goods for the pharmaceutical industry. In addition to this, ThermoMed, with its EUROTEMP network, also provides actively temperature-controlled transportation services in 15 countries in Europe. 3. Comprehensive logistic services from storage and picking/packing to value-added services, such as the set-up service for sales displays or electrical appliances, up to customer-specific transport networks are developed and implemented under the umbrella of trans-o-flex Logistik Service. In 2013, annual sales of the Group, which has a workforce of approximately 1,800 employees, amounted to ca. € 505 million. Since June 2008, trans-o-flex has been a 100-% subsidiary of Österreichische Post. For more information, go to [www.trans-o-flex.com](http://www.trans-o-flex.com).

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