

P R E S S R E L E A S

Russia to host FIFA World Cup 2018 – BTD is proud of their contribution and congratulates Russia on a successful campaign!

München, 03. Dezember 2010

On 2nd of December 2010, FIFA announced Russia to be host of the World Cup 2018.

The Russian Bid prevailed against strong Bids from England and the combined Bids from Spain and Portugal and Belgium and the Netherlands. We cordially congratulate the Russian Football Association to their huge success.

BTD is proud to be given the opportunity to deliver the technical specifications to all Russian World Cup venues and thus contribute to the success of the Russian Bid. This contribution was an exciting challenge for BTD. For the first time ever, BTD delivered such a comprehensive input to the bidding documents of a mega event. Following this success, BTD will look to offer their services to prepare official bidding documents again in the future.

BTD would once again, like to thank the Russian Football Association and its partners for their trust.

We are looking forward to the World Cup 2018 in Russia with great enthusiasm.

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If printed please send us a copy. Thank you.



About BTD Group:

The BTD Group was founded in 1997 by partners Stefan Leibhard and Kersten Kroehl and started its business with BTD Telekommunikation GmbH, providing ICT business solutions to corporate clients.

With the business areas of Newmedia (Online Services), Mobile Management, Managed IT- Services and Technology Consultancy for Stadia and Venues the companies BTD Newmedia, BTD Service, BTD System and BTD International Consulting AG (CH) followed.

Today, with 110 employees, the BTD Group represents a provider for integrated IT and Online solutions. All business areas are completely self financed by its partners. Also see our website www.btd.de