



PRESSEMITTEILUNG – PRESS RELEASE

## **net mobile AG realizes Google Carrier Billing for Tier-1 mobile network operator in France**

French customers are the first to benefit from the latest version of Google Carrier Billing

The launch of the new solution took already place on 18<sup>th</sup> of October 2012

**Düsseldorf, 11<sup>th</sup> of December 2012** – net mobile AG (net-m), a leading provider of mobile value added services and payment solutions, today announced the implementation and ongoing operation of the new Google Carrier Billing for a Tier-1 mobile network operator in France. For the first time worldwide the newest version of the innovative payment method has been applied, which enables an easier and safer checkout process via the mobile phone bill within the Google Play Store. Furthermore, recurring charges and subscription billing are now supported for In-App purchases.

As one of the leading mobile network operators in Europe, the French mobile carrier now offers all Android smartphone owners a user-friendly and fast payment method to buy digital goods via their mobile phone bill. With Google Carrier Billing a credit card is no longer required to purchase digital goods in Google Play Store, including a wide range of apps, games, e-books and videos.

Through the collaboration with net-m, already existing payment interfaces have been integrated without the need for any costly adjustments. Facilitated by the innovative payment architecture of net mobile AG, also further carriers can be integrated easily and with the best possible time-to-market.

"Our payment architecture is a reliable solution that demonstrates our leading position as specialist to connect to Google's interfaces and to operate Google Carrier Billing for many mobile network operators worldwide," says Theodor Niehues, CEO of net mobile AG. "The advantages are obvious: customers avoid the risk to reveal their personal

credit card information for payments and the mobile operator benefits from a mature payment solution that prevents expensive and complex adjustments in existing systems.”

### **About net mobile AG**

The net mobile AG Group is a leading international full-service provider for mobile and interactive value added services and payment solutions. Founded in November 2000, the company is seen as an innovation leader with a comprehensive service approach including consulting, design and technical implementations for a multichannel marketing campaign management. Furthermore net mobile AG offers a variety of smartphone applications and e-books since 2009. Partnering with all major music labels and digital rights-owners in the film, television and games industry, net mobile AG also ensures full content and royalty management. Its more than 500 customers include national and global mobile telecommunication providers, media companies and TV stations for which it provides mobile interactive TV services. The net mobile AG Group includes net mobile AG and the subsidiaries net mobile minick GmbH (formerly: Minick Germany GmbH) in Hamburg, First Telecom GmbH, First Communication GmbH and SN Telecom GmbH in Frankfurt, net mobile Verwaltungs AG, net-m privatbank 1891 AG in Munich and net mobile minick Schweiz AG in Zurich (Switzerland), net mobile UK Ltd. In London (UK), and net mobile Spain SLU in Madrid (Spain). Since December 2009 NTT DOCOMO, INC. is major shareholder, owning more than 80% of net mobile AG shares. For more information more than 80% of net mobile AG shares. For more information please visit [www.net-m.de](http://www.net-m.de).

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