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WeRoam enables Entel to deliver international WLAN roaming services

Bern, 23 May 2007 — WeRoam, a leading wholesale aggregator of Public WLAN roaming, and Entel S.A., the second largest telecommunications company in Chile, recently signed a WLAN roaming agreement. Entel can now add to their mobile data services access to a broad international WLAN network. In the same agreement, Entel opened its national network of more than 200 hotspots to all existing WeRoam customers.

For bundling global WLAN access with mobile data services, WeRoam was the obvious choice for Entel. WeRoam is indeed the only aggregator of public WLAN networks able to offer SIM authentication and thereby true bundled data solutions. Integration into the existing GSM network infrastructure was straightforward, as it only requires one connection between the WeRoam infrastructure and Entel's Home Location Register (HLR). With this interconnection Entel customers now can access an international footprint of over 30,000 hotspots in more than 60 countries. Combined with a full set of back office services - including standard roaming billing and clearing procedures – Entel is in the position to provide GSM/WLAN data bundles to its subscribers.

"WeRoam's focus has always been on ease of accessibility for end-users and simple and cost effective integration into MNOs core infrastructure. We strongly believe that both factors have direct influence on the potential revenue created by the existing customer base. We are proud that Entel supports our strategy by selecting our services." said Toni Stadelmann, Vice Chairman of Comfone.

About WeRoam

WeRoam is a trademark of Swiss company Comfone AG. Comfone provides roaming services to over 300 operators in 125 countries worldwide. Its services portfolio includes signalling, data, clearing, hubbing and convergence services.



WeRoam specialises in wholesale mobility management and roaming solutions for the fixed and mobile telecommunications sector. Its patented open roaming platform connects to nearly 60 WISPs and offers an aggregated footprint of more than 30.000 hotspots. Key solutions found in GSM technology have been adopted to make up the WeRoam service. This positions WeRoam as the only open roaming platform supporting username/password and SIM based authentication for WLAN Roaming. All solutions easily integrate with existing products of Internet, Enterprise, GSM and VoIP service providers.

Learn more about WeRoam at www.weroam.com

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