

PRESS INFORMATION

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YO! Sushi restaurants choose POSLIGNE® EPoS' stylish & colourful curves

Lisses (France) & Fürstenfeldbruck (Germany) - 8th December 2010 ; **YO! Sushi** restaurants, some of the trendiest Japanese food specialists and Sushi restaurants to introduce conveyor belt serving in the UK, have chosen to equip their till and cash desk areas with the **AURES** Group's stylish and colourful **POSLIGNE® Odysseé** EPoS terminals, together with their matching receipt printers (the **ODP 200**).

At this stage, 11 restaurants have been already equipped and more will follow in a near future.

"The modular "**Clip'n Color**" concept developed by the **AURES** Group for their **Odysseé** EPoS systems ideally matches what **YO! Sushi** are about as we are fast, fun and fresh" commented Mr **Billy WATERS**, the Chain's IT Manager.

"We were really delighted that **AURES** UK could offer a reliable point of sale IT terminal with a great fresh new design, together with exclusive dynamic colours (**pearl white for the base and tonic orange for the clips**); these colours and soft lines ideally match the style of our restaurants and perfectly complement our brand image and identity." he added.

"And this is a perfect colourful palette to complement the 8 colours of dishes that zig-zag around our restaurants every day. Each colour denotes the price of a particular dish on our menu and there are over 80 dishes to choose from." he concluded.

"**AURES'** hardware's reliable technologies, together with **POSLIGNE's** user friendly ergonomic designs, are in complete sync with **YO! Sushi's** needs" explained Mr **David WOODS**, Head of the **AURES** Group in the United Kingdom.



Pearl base and Tonic Orange Clips

POSLIGNE®



*The Odysseé EPoS terminals were supplied to **YO! Sushi** through **Clarity Commerce Solutions** with whom AURES has a long-standing partnership.*

About YO! Sushi

Founded in 1997, **YO! Sushi** brought the concept of a Japanese 'kaiten' sushi bar that delivered food to customers via a conveyor belt* travelling 8cm per second and became the original and most famous sushi label in the UK.

The **YO! Sushi** brand is now one of the most famous in the world, with 54 restaurants in 5 countries and 41 in the UK and 13 franchised overseas in Ireland, Russia, and the Middle East and over 3.5 million customers served each year.

www.yosushi.com

About the AURES Group

Founded in 1989 and listed on Euronext Paris since 1999, the AURES Group develops and manufactures point-of-sale terminals and systems as well as related peripherals, which it markets under the POSLIGNE® brand.

Acclaimed for their reliability and performance, these PC-based, open-system hardware and equipment are designed to provide management and till functions in specialist food and non-food stores and shops, mass retail outlets and the hotel and catering industry - and in all points of service (leisure centres, museums...etc)

Offering EPoS systems and peripherals featuring innovative designs and a wide range of fully interchangeable colours, the AURES Group is positioned as the most creative leader in its field.

Distribution of POSLIGNE® products is based out of AURES' headquarters in France, the Group's three subsidiaries in the United Kingdom, Germany and the USA, and a distributor network present in over forty countries.

www.ares.com

AURES contacts:

Business development Germany

Hilmar BUCHWALD - Vertriebsleiter – hilmar.buchwald@ares.com
Tel +49(0) 8141- 22715 – 0

Press and PR (AURES Group)

Yannick-Florence WAELLY – yannick.waelly@ares.com
Tel +33(0)1 69 11 16 6

www.ares.com



Odysseé Pack in a London YO! Sushi restaurants

Photos AURES