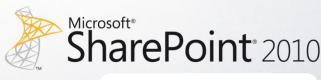


Business Data List Connector for SharePoint







Features & Benefits

The Business Data List Connector (BDLC) integrates almost any external data source directly with native WSS 3.0 / SharePoint 2007 / 2010 lists:

- 100% SharePoint-based, codeless, browser-based solution: Connection setup in just minutes. Just click "Connect to external data source" in the SharePoint list settings dialog.
- Every admin can setup in just minutes: Simply select connection provider, enter connection string and SQL query, primary keys optionally. That's it.
- Synchronization manually on demand or automatically in background using timer jobs.
- Almost any data source supported: ODBC, OLEDB, .NET-based providers, files (Excel, XML, CSV), SQL Server, Oracle, MySQL, IBM DB2, IBM AS/400, IBM Informix, Microsoft SharePoint, Exchange, Active Directory, Navision, Lotus Notes, SAP, other ERP/CRM systems etc.
- More complex data sources, e.g. web services, custom COM or .NET objects, web 2.0 social feeds can be connected using 3rd party add-ons.
- BDC / BCS issues solved: ALL SharePoint list features completely available.
- Any type of list can be used: Contacts, tasks, events, links, custom lists etc.
- Start workflows or send RSS / email notifications in with SharePoint on data change in your external corporate LOB data. Add additional "SharePointonly" columns, e.g. for ranking, rating, comments or file attachments. Take external data offline.
- Save license costs for 3rd party systems while using connected SharePoint lists to expose the data.
- Optionally use write-back to data source with bidirectional connections, full CRUD.
- Use the "Key Value Lookup Column" add-on to keep all foreign key relationships between data source tables for SharePoint list lookups.

"The BDLC provides users connectivity to external data sources from native SharePoint lists, with the ability for workflows to be triggered by external data changes."

Mike Fitzmaurice

Vice President of Product Technology at Nintex

Licensing & Partner Program

- FREE shareware version available on web site: Just register, download and use.
- License: US\$ 1,065 / 749 € per server (WFE and Application Server)
- Additional add-ons available.
 See web site for more information.
- Annual Software Assurance: 20% per year.
- Partner Program: Cost-free, 30% discount on licenses, FREE NFR versions, lead transfer, priority support, joint development.

