



Microsoft®  
**SharePoint® 2010**



## Features & Benefits

The **Business Data List Connector (BDLC)** integrates almost any external data source directly with native WSS 3.0 / SharePoint 2007 / 2010 lists:

- 100% SharePoint-based, codeless, browser-based solution: Connection setup in just minutes. Just click “Connect to external data source” in the SharePoint list settings dialog.
- Every admin can setup in just minutes: Simply select connection provider, enter connection string and SQL query, primary keys optionally. That’s it.
- Synchronization manually on demand or automatically in background using timer jobs.
- Almost *any* data source supported: ODBC, OLEDB, .NET-based providers, files (Excel, XML, CSV), SQL Server, Oracle, MySQL, IBM DB2, IBM AS/400, IBM Informix, Microsoft SharePoint, Exchange, Active Directory, Navision, Lotus Notes, SAP, other ERP/CRM systems etc.
- More complex data sources, e.g. web services, custom COM or .NET objects, web 2.0 social feeds can be connected using 3<sup>rd</sup> party add-ons.
- BDC / BCS issues solved: ALL SharePoint list features completely available.
- Any type of list can be used: Contacts, tasks, events, links, custom lists etc.
- Start workflows or send RSS / email notifications in with SharePoint on data change in your external corporate LOB data. Add additional “SharePoint-only” columns, e.g. for ranking, rating, comments or file attachments. Take external data offline.
- Save license costs for 3<sup>rd</sup> party systems while using connected SharePoint lists to expose the data.
- Optionally use write-back to data source with bi-directional connections, full CRUD.
- Use the “Key Value Lookup Column” add-on to keep all foreign key relationships between data source tables for SharePoint list lookups.

*“The BDLC provides users connectivity to external data sources from native SharePoint lists, with the ability for workflows to be triggered by external data changes.”*

**Mike Fitzmaurice**

Vice President of Product Technology at *Nintex*

## Licensing & Partner Program

- **FREE** shareware version available on web site: Just register, download and use.
- License: US\$ 1,065 / 749 € per server (WFE and Application Server)
- Additional add-ons available. See web site for more information.
- Annual Software Assurance: 20% per year.
- Partner Program: Cost-free, 30% discount on licenses, FREE NFR versions, lead transfer, priority support, joint development.

