

## LSE Leading Security Experts expands into American market

**Open source technology for multifactor authentication is a major growth market in the USA**

**Weierstadt, September 30<sup>th</sup>, 2015. The Germany-based LSE Leading Security Experts GmbH, partially held by MAX21 Management und Beteiligungen AG (stock symbol: MA1, ISIN: DE000A0D88T) is introducing its products for multifactor authentication (MFA/2FA) in the strategically important US market. Local contact in the USA, based in Orange County/California, is Don Malloy, a renowned industry expert as Business Development Director North America on behalf of LSE.**

By virtue of the highly modular architecture of a vendor-independent open-source package for multifactor authentication (MFA/2FA), LSE is generating increasing interest by major US enterprises and organizations which value transparency and security. We register considerable demand from the US market, and note that customers are generally open towards innovative IT technology and the added value of a next-generation solution with high security standards. The USA is a great potential market for our IT security products, says Sven Walther, managing director of LSE.

### **Industry expert Malloy takes over market development in the USA**

LSE is pleased to present the noted subject matter expert and chairman of the OATH (Initiative for Open Authentication) organization, Donald E. Malloy, as its Business Development Director North America. OATH is an industry alliance promoting a transition of the authentication market away from proprietary systems towards open architecture.



The main focus is on reaching the highest possible authentication security. With more than 20 years of experience in the security and payment sector, Don Malloy will now oversee LSE's growing US network and serve as a contact person for the German IT company in the USA. We are enthusiastic to welcome Don Malloy to our LSE team. With his years of experience and professional expertise he will provide exactly the input we need for our common vision of the future, says Oliver Michel, CEO of MAX21 AG.

LSE already has a frequent presence in the USA, providing innovative technical presentations and exhibiting its products at notable events including the Gartner Catalyst Conference, Red Hat Summit, Microsoft WPC, Black Hat USA, AppSec and the RSA conference.

### **Great potential for growth for LinOTP in the USA**

LSE is tracking a daily, continuous high download rate and many requests for test installations for the LinOTP open-source project. Given the current download rate, LSE LinOTP should in five years' time be among the most successful market leaders in the multi-factor authentication and adaptive-authentication arenas, Don Malloy forecasts as an experienced US market expert and industry pundit.

The advantages of the main product, LSE LinOTP, include its complete availability as an open-source solution. LSE LinOTP is usable without charge and without a time limit by anyone interested. It offers its users transparent security as well as investment protection. The vendor-independent approach allows the use of diverse vendor tokens and methods as well as their simultaneous use in a heterogeneous environment. In addition, the software does not require write access to the network infrastructure. This means that LSE LinOTP can be integrated easily and quickly, without large changes, into existing computing environments. Users of subscription and support contracts profit from many additional advantages such as the LSE LinOTP Smart Virtual Appliance (SVA), which provides a full-featured turnkey solution without additional cost, or the optional LSE Radius Credential Provider for Microsoft Windows.

#### **About LSE Leading Security Experts GmbH**

Since its founding in 2002 LSE Leading Security Experts GmbH has Established an international reputation in the fields of turn-key Authentication Solutions and IT-Security Consulting. The Darmstadt (Germany) based company provides distinct offerings with its two independently operated business units: Multi-Factor-Authentication (MFA/2FA) and Adaptive Authentication as well as the opensource technology LinOTP highlight the activities of one unit. Penetration Testing, Vulnerability Analysis and Code Review Services emphasize the efforts of the other unit. LSE's customers range as far as internationally operating companies, financial institutions, governmental agencies as well as SMEs. LSE is owned by MAX21 Unternehmensgruppe listed as (stock symbol: MA1, ISIN: DE000A0D88T).

Further information available online at <http://www.lsexperts.de> and <http://www.linotp.org>.

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