

- Press Release -

Ultra Lux 3: Full HD Pro AV projector from SCHNEIDER KREUZNACH

BAD KREUZNACH, 1 February 2011.

Schneider-Kreuznach presents the Ultra Lux 3, a professional full HD projector for commercial use that is available immediately. "The Ultra Lux 3 rounds off the new series of Schneider-Kreuznach projectors. The extremely light-intensive Pro AV projector for use in a commercial environment also delivers a clear, easy-to-see image in daylight," says Dr. Josef Staub, CEO of the Schneider Group.

Inside the Ultra Lux 3 is a Cine-Digital projection lens, which has been enhanced for this purpose. The projector's electronics were developed by a partner that is an industry leader. The newly designed metal casing dampens noise and is easy to handle. Ultra Lux 3 with its extremely high contrast and a brightness of 3500 lumens is optimized for daytime use in conference rooms. The Pro AV projector from Schneider-Kreuznach boasts technical data that are outstanding in its product class: full HD resolution (1080p, native) with a 16:9 format. These performance data make the projector a high-end device.

In addition to the Ultra Lux 3, Schneider-Kreuznach also launched high-end cinema projectors this year. All projectors use modern special lenses from Bad Kreuznach designed for each particular application. The lenses and technology are housed in a high-quality, robust metal casing.

Schneider-Kreuznach will be presenting its new projectors at the Integrated Systems Europe trade fair in Amsterdam from 1 to 3 February.

About Pentacon:

Pentacon is a subsidiary of the Schneider Group with headquarters in Dresden. The company's core competences are traditionally in the area of photo-optical and precision manufacturing (metal and plastic), opto-electronic measuring technology and the production of ultra-high resolution cameras. It is also responsible for the worldwide distribution of PRAKTICA and EXAKTA compact cameras.

About the Schneider Group:

The Schneider Group specializes in developing and producing high-performance photographic lenses, cinema projection lenses, as well as industrial optics and precision mechanics. The group comprises Jos. Schneider Optische Werke, founded in Bad Kreuznach in 1913, and its subsidiaries Pentacon (Dresden), Schneider Kreuznach Isco Division (Göttingen), Schneider-Optics (New York, Los Angeles), Schneider Bando (Seoul), Schneider Asia Pacific (Hong Kong) and Schneider Optical Technologies (Shenzhen). The company's main brand is "Schneider-Kreuznach". It has around 620 employees worldwide, with 330 based in its German headquarters. For years now the group has been a world market leader in the area of high-performance lenses.

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