

Top Five Smartphone Vendors, Shipments, Market Share and Year-Over-Year Growth, Q3 2015 Preliminary Data (Units in Millions)

Vendor	3Q15 Shipment Volumes	3Q15 Market Share	3Q14 Shipment Volumes	3Q14 Market Share	Year-Over-Year Change
Samsung	84.5	23.8%	79.6	23.9%	6.1%
Apple	48.0	13.5%	39.3	11.8%	22.2%
Huawei	26.5	7.5%	16.5	5.0%	60.9%
Lenovo*	18.8	5.3%	16.9	5.1%	11.1%
Xiaomi	18.3	5.2%	17.3	5.2%	5.6%
Others	159.1	44.8%	163.0	49.0%	-2.4%
Total	355.2	100.0%	332.6	100.0%	6.8%
Lenovo + Motorola	18.8	5.3%	25.7	7.7%	-26.8%

Source: IDC Worldwide Quarterly Mobile Phone Tracker, October 28, 2015

Table Notes:

- Data is preliminary and subject to change.
- Vendor shipments are branded device shipments and exclude OEM sales for all vendors.
- The "Vendor" represents the current parent company (or holding company) for all brands owned and operated as subsidiary.
- For year-over-year comparison, an extra line has been added below the quarterly and annual tables to show what Lenovo's growth would have looked like had its acquisition of Motorola been completed prior to the start of 4Q14.