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ESI is the pioneer and worldleading solution provider in virtual prototyping.

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## The second ESI Global Forum will take place in San Diego, USA, October 18 & 19

Industrial users, experts and decision-makers from around the world will share best practices and trends in the field of Virtual Product Engineering

Paris, France – 12 June, 2012 – <u>ESI Group</u>, pioneer and world-leading solution provider in <u>virtual prototyping</u> for manufacturing industries, announces ESI <u>Global Forum</u> 2012 - an event dedicated to Virtual Product Engineering, featuring case studies and presentations delivered by some of <u>ESI</u>'s global clients and partners. The event will be held at the Sheraton Hotel & Marina in San Diego, California, on October 18 & 19.

<u>ESI</u> will have the honor to welcome as keynote speaker **John Engler**, president of the Business Roundtable (BRT), former Governor of Michigan and former CEO of the National Association of Manufacturers. As BRT president, **Engler** will bring CEO expertise and insights to bear on major challenges facing the United States, including global competitiveness and innovation.

The first ESI Global Forum 2010 took place in Munich, Germany; gathering over 300 visitors and featuring over 80 presentations. This year, ESI Global Forum will take place in North America and will address specific industry challenges, targeting the aerospace & defense sector, electronics & energy, and ground transportation. Case studies that will be presented during these two days will enable attendees to learn from the experience of global industry leaders. At the first ESI Global Forum, representatives included experts from Volkswagen, Audi, Nissan, Opel, PSA, EADS, Qualis Corporation, Bombardier, Eurocopter, Corus, Intel and Hewlett-Packard. All delivered technical presentations that illustrated how Virtual Product Engineering is contributing to meeting technical and business challenges. ESI is gathering an equally global and high quality group of speakers for ESI Global Forum 2012, assuring a successful and high value event.

The forum will also allow experts and end-users to learn the latest information on specific ESI product lines. Dedicated sessions will address Virtual Manufacturing (including casting, composites, sheet metal forming and welding), Virtual Performance (including crash, safety, NVH, comfort and



durability, Virtual Environment (including vibro-acoustics, multiphysics and fluid dynamics) and Virtual Reality (3D immersive solutions).

An exhibition will run in parallel throughout the whole event, providing an opportunity for software and hardware partners to showcase how their latest solutions provide gains in productivity and performance.

A complimentary gala dinner will be held on October 18, bringing together all attendees in an informal setting for private discussion and networking.

Who should attend? <u>ESI Global Forum 2012</u> will cater to all willing to discover and share ideas and experiences related to <u>Virtual Product Engineering</u>. Participants include designers, engineers, analysts and decision-makers from customer and partner companies.

To register for the event, please fill in a form on our dedicated event page.

If you're interested in exhibiting during the event, or have any other questions, please contact **Christina Theuerkauf**, Events Specialist, on +49 (0)6196 9583 178 or email <u>EGF2012@esigroup.com</u>.

Keep up to date with the latest information about this event on our regularly updated web section <a href="https://www.esi-group.com/EGF2012">www.esi-group.com/EGF2012</a>



For more ESI news, visit: www.esi-group.com/newsroom



## **About ESI Group**

ESI is a pioneer and world-leading solution provider in virtual prototyping for manufacturing industries that takes into account the physics of materials. ESI has developed an extensive suite of coherent, industry-oriented applications to realistically simulate a product's behavior during testing, to fine-tune manufacturing processes in accordance with desired product performance, and to evaluate the environment's impact on performance. ESI's solutions fit into a single collaborative and open environment for End-to-End Virtual Prototyping, thus eliminating the need for physical prototypes during product development. The company employs about 900 high-level specialists worldwide covering more than 30 countries. ESI Group is listed in compartment C of NYSE Euronext Paris. For further information, visit www.esi-group.com.

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