



PRESS RELEASE

RFID Live at the EuroCIS 2012 – manage inventory across multiple locations with detego® SUITE 3.1

(Graz, 22.02.2012) At the EuroCIS in Düsseldorf there will be three exciting days around the topics of innovative technologies for the retail industry from February 28th on. At the booth of Enso Detego GmbH (Hall 9, E03), visitors can experience the highlights of the latest product version **detego® SUITE 3.1** in impressive live demonstrations!

RFID IIS – manage inventory across multiple locations

With the latest product version **detego® SUITE 3.1** Enso Detego GmbH realizes the integrated approach of an RFID-based "Inventory Information System" (RFID IIS). On its own booth (Hall 9, E03) and on the booths of the partner companies Textrace and Höltl Retail Solutions, impressive showcases are waiting for the visitors. In various scenarios it is shown how the RFID technology can be used efficiently in retail: processes from goods inbound, through in-store goods movement processes, point of sales as well as article surveillance can be optimized easily, efficiently and quickly with RFID. Thus customer satisfaction and sales can be increased.

Latest platforms – iOS solutions for mobile processes

Mobile solutions under the operating system iOS open up new dimensions in terms of usability. The integration of mobile **detego®** applications with the modern iPod® devices in conjunction with the latest RFID hardware creates extraordinary customer benefit.

Complete inventory visibility – Scalable solution for in-store relocation

A special highlight is a new product of Enso Detego GmbH, for easy and safe relocation of individual articles on various locations within a store. The solution is characterized by a modular design and special cost efficiency. "With this relocation solution consisting of hardware and latest software from the **detego® SUITE 3.1** goods movements are recorded automatically in an easy manner," said Tom Vieweger, Key Account Manager at Enso Detego, adding: "this year's EuroCIS provides the ideal platform to discuss the various advantages and potential benefits of RFID with our current and prospective customers. I'm looking forward to many interesting conversations in Düsseldorf! "

Clear Benefits – RFID pays off for fashion retailers

The use of RFID technology and the proven **detego®** solution modules guarantee a total in-store inventory visibility. Using easy-to-use reports, items are listed that have to be replenished from the back store to the front store. Thus the condition for

an efficient and optimal replenishment is met. Increased availability of items by avoiding out of stocks, shorter reaction times and more time for customer service - all of these components lead to a significant increase in customer satisfaction. And satisfied customers keep coming back!

First logistics then retail - Case Study of the RFID project at Seidensticker

The visitors will also have the chance to listen to an exclusive report on the RFID project at the fashion company Seidensticker. Tom Vieweger, Key Account Manager at Enso Detego talks on 1st March at 11:00 A.M. at the EuroCIS forum about this exciting project. Enso Detego GmbH can be found at booth E03 in Hall 9.

For more information, visit www.enso-detego.com

About detego® SUITE

detego® SUITE is a catalogue with market-tested RFID software modules for the management, support and optimization of standardized business processes in the fields of production, distribution and commerce. The RFID software modules are wholly based on proven standards. The **detego® SUITE** guarantees a rapid and effective implementation of RFID projects as well as maximum flexibility. All modules are applicable completely independent of each other and in any given combination. Further, modules can be added easily to the overall structure.

About Enso Detego GmbH

360° RFID | our knowhow – your value! We offer integrated RFID solutions, which provide our customers with substantial added value.

Our innovative products are in use worldwide. On the basis of proven software products, we offer professional services, as well as qualified technological advice and solution-oriented project implementation.

Essential added value for users from different industries are transparency in the logistics supply chain, efficient follow-up support on the basis of inventory accuracy, acceleration and fault prevention in acquisition processes, as well as protection against theft and imitation of products.

Owing to our fully developed **detego®** products, the lengthy development of customised solutions belong to the past. All **detego®** solutions are accurately adjustable to individual user needs. As a standard software, **detego®** is immediately applicable in a multitude of businesses. We can thereby select from an extensive collection of pre-configured software.

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