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PRESS RELEASE

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Canto Celebrates 20 Years

Company's 20th anniversary to coincide with special promotional pricing.

BERLIN, 11 JUN 2010 — Canto® Software, maker of Canto Cumulus, the leading digital asset management system, celebrates its 20th year in business in 2010. To commemorate the milestone, the company will offer special discount pricing on Cumulus add-on products—20% off for 20 weeks.

"Canto was a company I long admired before working here," recalls Canto CEO Ulrich Knocke, who joined the company in 2001. "Canto virtually created this industry, and I'm proud of how we've maintained our leadership position all these years as competitors have come and gone, acquired one another, and otherwise tried to match Canto's growth."

No Canto competitor has ever publicly claimed system sales numbers that approach the numbers published by Canto. Having distributed more than 1.15 million Cumulus user licenses since the product's introduction in 1992, Canto Cumulus has long set the industry standard for digital asset management.

Canto CFO, Hans Schaedel, explains the company's long term success.

"Canto is the same Canto today that it's always been," he said. "No buy-outs or mergers have ever distracted Canto from focusing on what we do best. Corporate stability has definitely enhanced our competitive advantage, but our success would not have been possible without the ongoing loyalty of our partners and customers. We own them, and our employees, a great debt of thanks."

In an unprecedented promotional offer, Canto is offering a full 20% discount on Canto-branded Cumulus add-ons* purchased from Canto from now through 29 October, 2010. Among the more popular add-ons available from the Canto Marketplace are:

- Usage Statistics & Reporting — This add-on enables users to configure and output reports based on Cumulus 8's built-in statistics tracking.
- Email Cataloger — Using this add-on, users can catalog new files into Cumulus 8 via email from anywhere. Advanced network-based auto-cataloging is also included.
- Video Suite — This add-on enables organizations to manage and search video on a per-scene basis, so users can quickly find the video scenes they need, instead of just entire video files.

Learn more about all Canto add-ons in the Canto Marketplace:

http://www.canto.com/marketplace

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* Add-ons developed by Canto Partners, and Cumulus Sites and Cumulus Web Client are not part of the promotion.

About Canto & Cumulus

Canto has been dedicated to helping customers fully utilize their digital assets since 1990. Canto Cumulus is a cross-platform solution that enables companies to easily organize, find, share and track their ever-increasing numbers of digital files, in any format. Canto's worldwide network of certified developers offers an impressive assortment of plug-ins that enhance the Cumulus product line further.

Learn more: www.canto.com

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Contact: Steffen Setzer (press@canto.com)