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## **MCAFEE, INC. POSITIONED AS A LEADER FOR CONTENT-AWARE DATA LOSS PREVENTION IN ANALYST FIRM'S MAGIC QUADRANT**

*Analyst Firm's Criteria based on Completeness of Vision and Ability to Execute*

**SANTA CLARA, Calif. – June 15, 2010** -- McAfee, Inc., today announced that research firm Gartner, Inc. has placed the company in the leaders quadrant in its “Magic Quadrant for Content-Aware Data Loss Prevention,” as published on June 2, 2010.

According to Gartner, vendors who appear in the leader's quadrant “have demonstrated good understanding of client needs and offer comprehensive capabilities in all three functional areas — network, discovery and endpoint — directly or through well-established partnerships and tight integration. They offer aggressive road maps, and they will need to execute on those road maps, fully incorporate enhanced features currently in development and address evolving market needs to remain in the Leaders quadrant.”

“Our customers and their business-sensitive data need monitoring and protection as the threat landscape continues to evolve. McAfee delivers cost-effective, intuitive data discovery and features that not only protect the business, but enable it,” said Marc Olesen, senior vice president & general manager of Content Security at McAfee. “Cost and complexity have always been, and will continue to be, a major concern for organizations. McAfee is uniquely positioned to continue driving data loss protection technology into and across corporate security infrastructure, including agents, web, mail, and cloud offerings to simultaneously drive simplicity while increasing capability and scale beyond the enterprise.”

McAfee® Data Loss Prevention delivers the highest levels of protection for all types of sensitive data, while greatly reducing the cost and complexity of safeguarding business critical information. McAfee data protection is delivered through our low-maintenance appliance and the McAfee® ePolicy Orchestrator® platform, for streamlined deployment, management, updates and reports.

Download the Gartner Magic Quadrant for Content-Aware Data Loss Prevention here  
[http://www.mcafee.com/us/campaigns/gartner\\_dlp/](http://www.mcafee.com/us/campaigns/gartner_dlp/)

## **About the Magic Quadrant**

The Magic Quadrant is copyrighted 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

## **About McAfee, Inc.**

McAfee, Inc., headquartered in Santa Clara, California, is the world's largest dedicated security technology company. McAfee is committed to relentlessly tackling the world's toughest security challenges. The company delivers proactive and proven solutions and services that help secure systems and networks around the world, allowing users to safely connect to the Internet, browse and shop the web more securely. Backed by an award-winning research team, McAfee creates innovative products that empower home users, businesses, the public sector and service providers by enabling them to prove compliance with regulations, protect data, prevent disruptions, identify vulnerabilities, and continuously monitor and improve their security. <http://www.mcafee.com>

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