

Ex Libris Partners with EBSCO Publishing to Offer Primo Users Online Access to Authoritative Electronic Journals via Primo Central

Primo Central will index EBSCO content centrally and make it available to Primo users with other library and institutional collections

Chicago, IL—July 9, 2009. Ex Libris® and EBSCO Publishing (EBSCO) have signed an agreement that enables EBSCOhost® subscribers that run the Primo® discovery and delivery solution to offer their users seamless access to the authoritative EBSCOhost electronic content via a new Primo component, Primo Central.

This flexible Primo technology will be used by Ex Libris to index the EBSCO content centrally and make it available for users' searches along with all other library and institutional collections. Primo will display the search results in a single relevance-ranked list.

EBSCO's trustworthy content, which includes some of the most important databases for scholarly researchers, will be more visible to library patrons through Primo. Ex Libris and EBSCO will ensure that libraries that use both Primo and EBSCOhost services are able to provide their users with seamless online access to the full-text information that they want, whether it is discovered through Primo, EBSCOhost *Integrated Search*, or *EBSCO Discovery Service*™.

"We are pleased to be working with Ex Libris to enable mutual customers to access EBSCOhost databases from Primo," said Michael Gorrell, chief information officer at EBSCO Publishing. "At this time, when libraries are looking to get leverage from all of their purchases, we're happy to provide another channel to direct users into the rich databases they buy from EBSCO."

"Primo Central complements the spectrum of existing Primo search options, which enable library users to discover and access the entire library collection, whether the materials are held locally or remotely, are licensed or freely accessible, or include both bibliographic data and full text or just bibliographic data," explained Oren Beit-Arie, Ex Libris chief strategy officer. "We're very pleased to add EBSCO to the growing list of content providers who are partnering with Ex Libris to make their content more accessible to libraries and library patrons through Primo."

EBSCO joins a large, rapidly growing list of publishers participating in Primo Central that includes Alexander Street Press; IOP Publishing; the Johns Hopkins University

Press/Project MUSE; the National Academy of Sciences/PNAS; the United States National Library of Medicine/PubMed®; the American Institute of Physics, together with a number of their Scitation® hosting platform partners, including SPIE, SIAM, and the Acoustical Society of America; the Organisation for Economic Co-operation and Development (OECD); and more. These organizations are collaborating with Ex Libris on a global scale to enable library users to find and access valuable, authoritative content in their local library and through the growing network of Primo libraries. Primo is implemented in more than 180 leading academic and research institutions in 23 countries.

About EBSCO Publishing

EBSCO Publishing is the world's premier database aggregator, offering a suite of nearly 300 full-text and secondary research databases. Through a library of tens of thousands of full-text journals, magazines, books, monographs, reports, and various other publication types from renowned publishers, EBSCO serves the content needs of academic institutions, medical institutions, corporations, government, K-12 schools, public libraries, and more. The company's product lines include proprietary databases such as *Academic Search*™, *Business Source*®, *CINAHL*®, *DynaMed*™, *Literary Reference Center*™, *MasterFILE*™, *NovelList*®, *SocINDEX*™, and *SPORTDiscus*™, as well as dozens of leading licensed databases, such as ATLA Religion Database™, *EconLit*, *INSPEC*®, *MEDLINE*®, *MLA International Bibliography*, *The Philosopher's Index*™, *PsycARTICLES*®, and *PsycINFO*®. The databases are powered by EBSCOhost®, the most-used for-fee electronic resource in libraries around the world. For more information, visit the EBSCO Publishing Web site at www.ebscohost.com, or contact information@ebscohost.com. EBSCO Publishing is a division of EBSCO Industries Inc., one of the largest privately held companies in the United States.

About Ex Libris

Ex Libris is a leading provider of automation solutions for academic, national, and research libraries. Offering the only comprehensive product suite for electronic, digital, and print materials, Ex Libris provides efficient, user-friendly products that serve the needs of libraries today and will enable them to transition into the future. Ex Libris maintains an impressive customer base consisting of thousands of sites in more than 70 countries on six continents.

Dedicated to developing creative solutions in close collaboration with customers, Ex Libris enables libraries to maximize productivity and efficiency and, at the same time, greatly enhance the user experience. By empowering users to discover and

obtain the information they need, libraries ensure their position as the bridge to knowledge.

For additional information on Ex Libris Group, see our [Web site](#), visit our [Initiatives](#) and [Commentary](#) blogs, and follow our [Twitter](#) page.