



McAfee, Inc. Endpoint Security Platform 9 Securely Manages Any Enterprise-Connected Device

Offers Integrated Protection, Optimized Virtualization Security and Enables Consumerization of IT

LAS VEGAS, Oct 12, 2010 (BUSINESS WIRE) -- FOCUS 2010 - McAfee, Inc. (NYSE: MFE), today announced as part of its Security Connected initiative, the industry's broadest [endpoint security solution](#), uniquely integrated into a single management platform to keep organizations one step ahead. McAfee Endpoint Security 9 provides strong endpoint and data protection for any device, to secure corporate assets with best-in-class security without impeding critical systems and processes.

Today businesses face an increasingly complex IT agenda. Often organizations have disparate layers of security, disconnected [security management](#) processes and a multitude of corporate and employee-owned devices to manage and protect as well as securing physical and virtual environments. IT struggles with balancing protection and enabling the business. To address this challenge McAfee offers companies comprehensive protection for desktops, laptops, tablets, servers, storage, virtual machines, mobile and embedded systems, specifically optimized for each of these environments.

"The McAfee ePolicy Orchestrator security management platform allows us to connect the different parts of McAfee security technologies to make more intelligent decisions about managing our security which ultimately improves our protection across our infrastructure," said Eugene Fredriksen, global information security officer, at Tyco International. "The solutions from McAfee make it an easy choice to lock down our environment."

McAfee Endpoint Security Platform Key New Features and Benefits

Organizations continue to face a "perfect storm" characterized by escalating attacks and having to manage increasingly complex IT environments. Organizations must move at the speed of business, while IT security budgets have remained relatively flat. Consequently, many organizations deploy security solutions from multiple vendors, which increases the cost of security and negatively impacts effectiveness. McAfee Endpoint Security Platform 9 delivers "faster-time-to-protection" through intelligent connected security, allowing businesses to experience the following benefits:

- **Securely Enable the Consumerization of IT:** Smartphones and tablets are becoming indispensable productivity work tools. IT organizations are also being pressured to allow employee owned laptops and home PCs to access corporate networks. As a result, many organizations are facing increased demand to provide greater access to corporate networks through handheld devices. McAfee^(R) Enterprise Mobility Management supports platforms like Apple iOS and Android, empowering organizations to say "yes" to the Consumerization of IT while ensuring secure and easy access to corporate data and business applications. McAfee delivers the industry's most complete range of integrated and centrally managed data protection solutions, extending from the enterprise data center to desktops, laptops, USB devices, smartphones and tablets - to empower the mobile enterprise.
- **Safely Unleash Virtualization at Full Power:** While traditional security solutions can limit virtualization deployments, McAfee provides optimized security solutions specifically designed for virtual environments. McAfee Management Optimized for Virtualized Environments AntiVirus (MOVE AV) improves virtual machine density and performance by offloading security functions like AV scanning. Through a unified management platform for seamless security and management control across virtual and physical environments, McAfee is enabling organizations to safely unleash virtualization at full power and maximum density.
- **Optimized Security Performance:** The integrated McAfee Endpoint Security solutions delivers stronger protection for lower cost allowing customers to realize optimized security performance. On average

companies who have deployed McAfee-based integrated endpoint security solutions demonstrated a 21 percent improvement in total cost of ownership compared to companies not using McAfee¹. The new release of McAfee(R) VirusScan(R) Enterprise software delivers optimized security with significant system performance improvements², including:

- o 83 percent faster on-access scanning
- o 78 percent faster on-demand scanning
- o 38 percent less memory requirements

For more information about McAfee Endpoint Security visit www.mcafee.com/endpointsecurity.

About McAfee, Inc.

McAfee, Inc., headquartered in Santa Clara, California, is the world's largest dedicated security technology company. McAfee delivers proactive and proven solutions and services that help secure systems, networks, and mobile devices around the world, allowing users to safely connect to the Internet, browse and shop the Web more securely. Backed by unrivaled McAfee Global Threat Intelligence, McAfee creates innovative products that empower home users, businesses, the public sector and service providers by enabling them to prove compliance with regulations, protect data, prevent disruptions, identify vulnerabilities, and continuously monitor and improve their security. McAfee secures your digital world. <http://www.mcafee.com>

NOTE: McAfee and VirusScan are registered trademarks or trademarks of McAfee, Inc. or its subsidiaries in the United States and other countries. Other marks may be claimed as the property of others. The product plans, specifications and descriptions herein are provided for information only and subject to change without notice, and are provided without warranty of any kind, express or implied.

¹ McAfee Users Have Lower TCO for Endpoint Security, Endpoint Management - Aberdeen Group, Sept. 2009

² McAfee internal testing comparison of VirusScan Enterprise 8.8 vs. VirusScan Enterprise 8.7i; August 2010

SOURCE: McAfee, Inc.

McAfee, Inc.

Erica Coleman, 408-346-5624

Erica_Coleman@mcafee.com

or

Red Consultancy

Heather Edell, 415-618-8814

Heather.Edell@redconsultancy.com