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**PRESS INFORMATION**

## Atmel parts available as part of full Microchip product range at Avnet Silica

**Following Microchip's acquisition of Atmel Corporation, Avnet Silica now provides the full range of Microchip solutions**

*Poing, Germany, 14 July 2016* – Avnet Silica, an **Avnet**, Inc. (NYSE: **AVT**) company, offers the full range of products available from Microchip, including the additional solutions for: Automotive, Touch, Memory and Security solutions added to the Microchip portfolio after its acquisition of Atmel.

Atmel products now included within the Microchip collection include the complete broad-based product portfolio that spans microcontroller, wireless, touch, automotive, security and memory solutions. Following the acquisition, Microchip has become the third largest microcontroller manufacturer worldwide. Microchip is a market leader in the Internet of Things (IOT), having added products to its wireless portfolio including WiFi, Bluetooth, BLE and other RF protocols and the complete range is available through Avnet Silica.

“Avnet Silica continues to boast a strong partnership with Microchip that has developed over a number of years. The expansion of our portfolio of Microchip products from PIC® MCUs, to touch, connectivity and Security solutions cover a huge range of market areas such as Industrial, Automotive, Aerospace and Internet of Things,” said Mario Orlandi, President of Avnet Silica. “With the full range of Microchip products available through Avnet Silica, and our expert technical support, we are able to provide solutions to our customers across a wide variety of sectors.”

Gary Marsh, VP Sales EMEA of Microchip commented, “For any company, innovation and differentiation is the key to prosperity. Microchip and Avnet aim to lead the quest for innovation by providing insight and knowledge to our customers with combined vision, differentiated products

and services. With the recent acquisition of Atmel, Microchip is continuing to acquire and develop technologies to ensure we can provide the most comprehensive solutions for our customers and we are very happy to extend our relationship with Avnet Silica to include the entire Atmel product range. Avnet's engineering teams are already integrating solutions from the combined Microchip and Atmel portfolio into their focus market hardware and software platforms for embedded vision, security, IOT, aerospace and Datacom's to ensure customers can reduce development time and achieve their time-to-market goals. The combined portfolio enhances our already powerful lineup to provide the industry's widest microcontroller portfolio. With thousands of PIC® MCUs, MIPS, ARM AVR, connectivity and smart analog products we can help our customers design in the most optimized devices for their designs."

The [complete range](#) of Microchip products including Atmel is available immediately.

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#### **About Avnet Silica**

Avnet Silica is the European semiconductor specialist division of Avnet, Inc., one of the leading global technology distributors, and acts as the smart connection between customers and suppliers. The distributor simplifies complexity by providing creative solutions, technology and logistics support. Avnet Silica is a partner of leading semiconductor manufacturers and innovative solution providers over many years. With a team of more than 200 application engineers and technical specialists, Avnet Silica supports projects all the way from the idea to the concept to production. For more information, visit [www.avnet-silica.com](http://www.avnet-silica.com)

#### **About Avnet, Inc.**

From components to cloud and design to disposal, Avnet, Inc. (NYSE: AVT) accelerates the success of customers who build, sell and use technology globally by providing them with a comprehensive portfolio of innovative products, services and solutions. Avnet is a Fortune 500 company with revenues of \$27.9 billion for the fiscal year 2015. For more information, visit [www.avnet.com](http://www.avnet.com)

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