

## PRESS RELEASE

## Software AG: #1 Vendor Worldwide in SOA Governance Technologies

- Software AG claims # 1 market share at 13.7%, nearly three points higher than the closest competitor
- Current ranking reflects a 55.9% growth in Software AG's market share from 2007-2008
- Governance delivers companies greater control of the SOA lifecycle, providing increased visibility, flexibility, and compliance

Darmstadt, Germany, 27 May 2009 - Software AG, a global leader in business infrastructure software, today announced their ranking as the largest vendor of Service-Oriented Architecture (SOA) Governance Technologies based on the 2008 Application Infrastructure and Middleware Software market share figures<sup>1</sup> released by Gartner, Inc., a leading industry analyst firm. This is the first year Gartner has ranked the SOA Governance Technologies market.

Gartner noted that Software AG had a 55.9% growth (in U.S. dollar terms) in the SOA Governance market in 2008, compared to 2007. The analyst firm ranked Software AG's worldwide market share at 13.7%, which topped the second-ranked competitor by three points.

Earlier this year, Gartner positioned Software AG in the Leaders Quadrant for SOA Governance Technologies<sup>2</sup> Magic Quadrant.

"For Software AG, this growth in market share is a clear indication that SOA technology is being embraced. Some of the largest enterprises currently have SOA in place with even more moving in that direction," said Dr. Peter Kürpick, Chief Product Officer and Member of the Executive Board, Software AG. "Companies are recognizing the value of SOA in business terms to implement efficient processes and technology improvements. We're changing the way companies do business, saving them time and money."

Central to Software AG's SOA governance platform is CentraSite™. CentraSite makes SOA adoption easier, faster and consistent with a company's enterprise standards. Together with webMethods X-Broker (which provides service mediation and run-time governance) and webMethods Insight (which provides deep visibility and smart monitoring of services and their SLAs), they form the industry's most comprehensive SOA governance and lifecycle management platform, giving IT the optimal balance between agility and control for their SOA.

"Software AG offers the complete solution for SOA lifecycle management and governance that not only helps companies optimize their SOA adoption and development, but also extract maximum value from existing assets and new SOA investments," Dr. Kürpick added. "Software AG continues to expand on all our SOA capabilities, including governance, to increase our value to customers, which we believe will further strengthen our market position."

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<sup>1</sup> Gartner, Inc. Market Share: Application Infrastructure and Middleware Software, Worldwide, 2008 by Fabrizio Biscotti et al, April 29, 2009.

<sup>2</sup> Gartner, Inc. "Magic Quadrant for Integrated SOA Governance Technology Sets" by L. Frank Kenney et al, March 31, 2009.

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### About the Gartner Magic Quadrant

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[Software AG](#) is the world's largest independent provider of [Business Infrastructure Software](#). Our 4,000 global enterprise customers achieve business results faster by modernizing, integrating and automating their IT systems and processes. As a result, they rapidly build measurable business value and meet changing business demands. Based on our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services - achieving new levels of business flexibility.

Our leading product portfolio includes solutions for high performance [data management](#), developing and [modernizing applications](#), enabling [service-oriented architecture](#), and improving [business processes](#). By combining our technology with industry expertise and best practices experience, our customers improve and differentiate their businesses - faster.

Software AG has 40 years of global IT experience and over 3,500 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €721 million in 2008.

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