

Avnet Embedded.  
Support Around The Board™



Press Release, June 11, 2012

## Avnet Embedded to represent Intel® Centrino® Embedded Wireless modules in Europe

*Supports Wi-Fi growth in embedded systems; 'connect from anywhere' flexibility*

**Poing, Germany, 11<sup>th</sup> June 2012** – Avnet Embedded in EMEA, an Avnet, Inc. (NYSE:AVT) company, has announced that it has updated its franchise distribution agreement adding Intel wireless modules to its leading portfolio of embedded products available to European designers. In embedded applications, the flexibility to 'connect from anywhere' drives new products and markets, and with this signing, Avnet Embedded will be able to offer a very broad range of wireless adapters to suit all applications.

Avnet Embedded is offering Intel® Centrino® Embedded Wireless half mini-card PCIe modules supplied ready for systems such as laptops, embedded PCs and the broad range of machine to machine devices. Nicely complementing Avnet Embedded's existing range of 3G products, these Intel cards offer significant connectivity options from economical single stream products to 3x3 multi-stream and dual band (2.4GHz and 5GHz) devices. Therefore, Avnet Embedded can now offer 802.11n throughput options from 150Mbps through to 450Mbps, while also supporting legacy protocols and data rates of 802.11abg.

The Intel® Centrino® Embedded Wireless PCI Express cards are available with support for variety of operating systems including Linux, Windows 7 and Windows 7 for Embedded Systems, with support for Windows 8 planned. Adding to Avnet Embedded's strong capability in Bluetooth applications, Intel PCI express modules are available with integrated Bluetooth 4.0 / SMART Ready™ support.

**Avnet Embedded.**  
**Support Around The Board™**



Press Release, June 11, 2012

Comments Alastair Worth, marketing director, wireless at Avnet Embedded: “Intel’s wireless adapters save time by delivering data more quickly. They provide greater coverage through the use of multiple-spatial streams, and improved connectivity through objects like doors and walls is assured. We know that design engineers will conceive innovative new ideas to embed Wi-Fi connectivity within their products and we are delighted to be able to add this leading name to our technology portfolio. “

Adds Simon Wilyman (EMEA Embedded Broadmarket Sales Director) at Intel: “Avnet Embedded has the proven experience and technical expertise to help customers Wi-Fi enable embedded devices spanning a wide range of industry segments. It is an exciting time as more and more previously stand-alone devices and application become part of the ‘connect from anywhere’ movement and we need strong partners like Avnet Embedded to help us reach the widest possible market.”

#### **About Avnet Embedded**

Avnet Embedded is a product business group within Avnet Electronics Marketing EMEA, an operating region of [Avnet, Inc.](#), (NYSE: [AVT](#)). Avnet Embedded was created to serve the industrial market with displays, embedded computing hardware, software, networking and wireless products. The group also provides customers with finished or customised products and training, system integration and ODM services through its European technical centres and partners. Avnet Embedded works with a range of leading product manufacturers and technical partners to provide the best product solution to meet its customers’ specific requirements. Further information is available at [www.avnet-embedded.eu](http://www.avnet-embedded.eu).

#### **For more information please contact:**

Andra Hartstang Manager Communications Avnet Embedded

Im Technologiepark 2-8, 85586 Poing, Germany

Phone: + 49 (0) 8121 775-517

Email: [Andra.Hartstang@avnet-embedded.eu](mailto:Andra.Hartstang@avnet-embedded.eu)