

The BMW 7 Series



The Ultimate Driving Machine

www.bmw.co.uk



THE BMW 7 SERIES.

PRICE LIST.
FROM JANUARY 2011.

BMW EfficientDynamics
Less emissions. More driving pleasure.



official partner of the
Olympic and Paralympic Games

THE BMW 7 SERIES.

JOY NEVER STANDS STILL.

Each generation of the BMW 7 Series has created a new, increasingly luxurious driving experience through pioneering design and innovative technology. For more than 30 years it has led the way for the automotive industry luxury class. This claim still stands today.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit-in-kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 7 Series model at www.bmw.co.uk/efficientdynamics.

A GUIDE TO ENGINE AND TRIM VARIANTS.

The BMW 7 Series is available in a variety of engine and trim variants, each providing a different level of standard specification. The table below highlights some of these equipment differences, whilst full details can be found in the BMW 7 Series model brochure.

Model	Standard equipment highlights	On the road price
730d SE and 740i	<ul style="list-style-type: none"> ■ 18" light alloy Star-spoke style 234 ■ Air conditioning, automatic with four-zone control ■ Bluetooth telephone preparation with telematics ■ BMW Assist ■ BMW Assist online portal ■ Cruise control with brake function ■ DAB digital radio ■ Dakota leather upholstery ■ Drive Dynamic Control ■ Exterior mirrors, folding, automatically dimming ■ High-beam Assistant ■ Interior trim, Fineline wood, High-gloss ■ Metallic paintwork ■ Multi-function controls for leather steering wheel ■ Navigation system – BMW Professional Multimedia ■ Seat heating, front ■ Service Inclusive (5 years / 60,000 miles) ■ Variable Damper Control ■ USB audio interface ■ Xenon headlights 	730d SE from £57,405 740i from £61,185
740d	<ul style="list-style-type: none"> ■ Glass sunroof ■ Lane departure warning system ■ Lumbar support, driver and front passenger ■ Speed limit display 	From £64,490
750i	<ul style="list-style-type: none"> ■ DVD changer ■ Seat heating, front 	From £70,590
Long wheelbase models	<ul style="list-style-type: none"> ■ Illuminated vanity mirrors, rear ■ Rain channels in Chrome ■ Self-levelling air suspension, rear ■ Sunblind – rear windscreen, electric 	From £60,630
760Li	<ul style="list-style-type: none"> ■ 19" light alloy Multi-spoke style 235 ■ Headlining, Alcantara ■ Bootlid operation, powered ■ Burr Walnut wood trim with inlay ■ Climate Comfort laminated glass ■ Comfort Access ■ Comfort seats, front and rear ■ Dynamic Drive ■ Eight-speed automatic transmission ■ Exclusive Nappa leather upholstery ■ Loudspeaker system – BMW Professional ■ Reversing Assist camera ■ Seat heating, rear ■ Soft-close doors ■ Sunblinds for rear windscreen and rear side windows, electric ■ TV function ■ Voice Control 	From £100,230
M Sport	<ul style="list-style-type: none"> ■ 19" M light alloy V-spoke style 302M ■ Headlining, Alcantara ■ Dynamic Drive ■ Exterior trim, High-gloss Shadowline ■ M aerodynamic bodystyling ■ M Sport steering wheel ■ Sport seats 	From £62,680

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW 7 Series model brochure for full details.

BMW 7 SERIES SALOON.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
PETROL						
740i	326	5.9	28.5	232	L	48
740i M Sport	326	5.9	28.5	232	L	48
740Li	326	6.0	28.3	235	L	48
740Li M Sport	326	6.0	28.3	235	L	48
750i	407	5.2	24.8	266	M	49
750i M Sport	407	5.2	24.8	266	M	49
750Li	407	5.3	24.8	266	M	49
750Li M Sport	407	5.3	24.8	266	M	49
760Li	544	4.6	21.7	303	M	50
760Li M Sport	544	4.6	21.7	303	M	50
DIESEL						
730d SE	245	7.2	41.5	178	I	47
730d M Sport	245	7.2	41.5	178	I	48
730Ld SE	245	7.3	40.9	180	I	48
730Ld M Sport	245	7.3	40.9	180	I	48
740d	306	6.3	40.9	181	I	49
740d M Sport	306	6.3	40.9	181	I	49

PRICING.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2010 / 2011)
PETROL						
740i	£49,712.50	£9,942.50	£59,655	£61,185	£60,380	35%
740i M Sport	£54,108.33	£10,821.67	£64,930	£66,460	£65,655	35%
740Li	£52,362.50	£10,472.50	£62,835	£64,365	£63,560	35%
740Li M Sport	£56,758.33	£11,351.67	£68,110	£69,640	£68,835	35%
750i	£57,383.33	£11,476.67	£68,860	£70,590	£69,585	35%
750i M Sport	£61,779.17	£12,355.83	£74,135	£75,865	£74,860	35%
750Li	£59,941.67	£11,988.33	£71,930	£73,660	£72,655	35%
750Li M Sport	£64,337.50	£12,867.50	£77,205	£78,935	£77,930	35%
760Li	£82,083.33	£16,416.67	£98,500	£100,230	£99,225	35%
760Li M Sport	£83,954.17	£16,790.83	£100,745	£102,475	£101,470	35%
DIESEL						
730d SE	£46,937.50	£9,387.50	£56,325	£57,405	£57,050	27%
730d M Sport	£51,333.33	£10,266.67	£61,600	£62,680	£62,325	27%
730Ld SE	£49,625.00	£9,925.00	£59,550	£60,630	£60,275	28%
730Ld M Sport	£54,020.83	£10,804.17	£64,825	£65,905	£65,550	28%
740d	£52,841.67	£10,568.33	£63,410	£64,490	£64,135	28%
740d M Sport	£57,237.50	£11,447.50	£68,685	£69,765	£69,410	28%

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW 7 Series Saloon models fall into one of the three categories listed below:

CO ₂ emissions (g/km)	Band I 176-185	Band L 226-255	Band M >255
First year VED	£300	£750	£950
Annual VED (second year onwards)	£200	£425	£435

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

Key

Insurance group figures refer to 50 Group Rating System.

STANDARD AND OPTIONAL EQUIPMENT.

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
BMW EFFICIENT DYNAMICS																		
Active Aerodynamics		●	●	●	●	-	-	-	-	-	-	●	●	●	●	●	●	Std
Brake Energy Regeneration		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
High-precision direct injection		●	●	●	●	●	●	●	●	●	●	-	-	-	-	-	-	Std
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.																		
PAINTWORK																		
Metallic	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Available in: Black Sapphire, Carbon Black ¹ , Cashmere Silver, Deep Green, Deep Sea Blue, Milano Beige, Mineral White, Space Grey or Titanium Silver.																		
Xirallic	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Available in: Imperial Blue or Sophisto Grey.																		
Non-metallic	uni	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Available in: Alpine White or Jet Black.																		
BMW Individual metallic	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,065
Available in: Azurite Black, Citrine Black, Moonstone or Ruby Black.																		
BMW Individual²	490	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,870
Available in: Brilliant White or Ontario.																		
UPHOLSTERIES																		
Dakota leather³	LC	●	●	●	●	●	●	●	●	-	-	●	●	●	●	●	●	Std
Available in: Barrique Red, Black, Everest Grey, Oyster with Black, Oyster with Oyster, Saddle Brown or Venetian Beige.																		
Exclusive extended Nappa leather³	NA	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,245
Available in: Black, Oyster with Black, Oyster with Oyster or Saddle Brown. Includes 4ND. Only with 456. Not with 481.																		
BMW Individual Full Merino leather	ZB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£5,025 £4,010
Available in: Amaro Brown, Champagne, Cohiba Brown, Graphite, Platinum or Silk Grey. Includes 4ND. Only with 456, 778 and 775 / 776 / XD5. Not with 481.																		

Key

● = Standard ○ = Optional - = Not available

Only with = these options must be ordered together

/ = Indicates 'or' for option codes

¹ = M Sport models only

² = Please consult your BMW Dealer as this option may be subject to extended lead times

³ = Leather upholstery features on varying seat aspects depending on the BMW 7 Series model and seat type chosen.

For full details please refer to the BMW 7 Series model brochure or consult your BMW Dealer.

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
INTERIOR TRIMS																		
Fineline wood, High-gloss	4B7	●	-	●	-	●	-	●	-	-	-	●	-	●	-	●	-	Std
Burr Walnut wood with inlay, High-gloss	4B8	-	-	-	-	-	-	-	-	●	●	-	-	-	-	-	-	Std
Ash-grain Anthracite fine wood, High-gloss	4CA	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£325 £180 £0
Ash-grain fine wood, High-gloss	4B5	○	○	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£325 £180
Fine Brushed Aluminium	4B9	○	●	○	●	○	●	○	●	-	-	○	●	○	●	○	●	£210
Fineline natural finish wood un-lacquered	4CB	○	○	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£325 £180
BMW Individual Auburn Sycamore wood, High-gloss	XE5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940 £790 £615
BMW Individual Honey Brown Satin Walnut wood, High-gloss	XE6	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940 £790 £615
BMW Individual Piano Black with inlay	XE8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940 £790 £615
LIGHT ALLOY WHEELS																		
18" Star-spoke style 234 ¹	2SR	●	-	●	-	●	-	●	-	-	-	●	-	●	-	●	-	Std
18" V-spoke style 254	2KS	○	-	○	-	○	-	○	-	-	-	○	-	○	-	○	-	£385
18" Star-spoke style 250	2SU	○	-	○	-	○	-	○	-	-	-	○	-	○	-	○	-	£385
19" Multi-spoke style 235	2ST	○	-	○	-	○	-	○	-	●	-	○	-	○	-	○	-	£1,050
19" Star-spoke style 251	2SV	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£1,430 £390
19" Radial-spoke style 252	2HL	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£1,850 £805
20" Double-spoke style 253	2BX	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£1,955 £910
19" M V-spoke style 302M	2NW	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
20" M Double-spoke style 303M	2NX	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	£910
19" BMW Individual V-spoke style 228 I Only with XC4 / ind / ZB / 490.	2M8	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£1,430 £390
20" BMW Individual V-spoke style 301 I Only with XC4 / ind / ZB / 490.	2NV	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£2,340 £1,290

Key ● = Standard ○ = Optional - = Not available
 Only with = these options must be ordered together
 / = Indicates 'or'
¹ = Snow chains can be fitted to this wheel

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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STEERING AND CHASSIS

Dynamic Drive	229	○	●	○	●	○	●	○	●	●	●	○	●	○	●	○	●	£1,860
Integral Active Steering	2VH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,330

SAFETY AND TECHNOLOGY

Active Cruise Control (ACC) with 'Stop and Go' function	5DF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,500
Adaptive Headlights	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£470
BMW Tracking¹	5GB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£330
Head-up Display (HUD) Not with 3AP.	610	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£980
In combination with ZFC / Z7F / Z7M / Z7N Executive Packages		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£930
Lane change warning system	5AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£500
Lane departure warning system	5AD	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£390
Night Vision with pedestrian recognition	6UK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,535
Reversing Assist camera	3AG	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£330
Speed limit display	8TH	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£225
Surround-view Only with 3AG.	5DL	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£530
Tyre pressure control	2VB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£210

SEATS

Comfort seats, front Includes 488.	456	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£1,485
			○		○		○		○				○		○		○	£1,430
																		£885
																		£830
Comfort seats, rear	460	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,205
Folding tables in rear compartment Only with 456. Not with 455.	4UV	-	-	○	○	-	-	○	○	○	○	-	-	○	○	-	-	£1,325
Lumbar support, driver and front passenger In combination with 456 Comfort seats, front	488	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£305
		○	○	○	○							○	○	○	○			£0
Oscillating seat base function, front Only with 456.	455	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£535
Seat backrest massage function, rear Only with 460.	4UM	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£435
Seat heating, rear Only with 494.	496	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£305

Key

● = Standard ○ = Optional - = Not available

Only with = these options must be ordered together

Not with = these options are not available for ordering together

¹ = Price excludes subscription and activation. Please consult your BMW Dealer for further details.

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
SEATS																		
Seat ventilation, front Only with 494. M Sport models also require 456.	453	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£755
Seat ventilation, rear Only with 453 / 460 / 494 and 496. M Sport models also require 456.	454	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£755
EXTERIOR EQUIPMENT																		
BMW Individual lettering on bootlid Only with ind / ZB / XC4 / 490.	XF1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£0
Bootlid operation, powered	316	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£400
Comfort Access	322	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£665
Exterior trim, High-gloss Shadowline Only with 466.	760	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£325
Model designation deletion	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Rain channels in body colour	466	●	●	○	●	●	●	○	●	○	●	●	●	○	●	●	●	£0
Soft-close doors	323	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£460
Towbar, fully electric	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£825
INTERIOR EQUIPMENT																		
Air conditioning – rear, extended Only with 316 and 403. Not with 464.	4NF	–	–	○	○	–	–	○	○	○	○	–	–	○	○	–	–	£1,110
BMW Individual Alcantara headlining, Anthracite Not with 775.	776	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,115 £915 £315 £0
BMW Individual Alcantara headlining Only with ZB.	XD5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,115 £915 £315 £0
BMW Individual cool box Not with 464.	791	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£975
BMW Individual rear seat reading lights	4M8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£280
Ceramic finish for controls	4U1	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£385
Climate Comfort laminated glass Includes 358. Not with 3AP / 761.	356	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£825
In combination with 610 Head-up Display (HUD)		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£775

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Not with = these options are not available for ordering together
/ = Indicates 'or'

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
Climate Comfort windscreen Not with 3AP.	358	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£200
In combination with 610 Head-up Display (HUD)		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£145
Door sill finishers with BMW Individual designation Only with ind / ZB / XC4 / 490.	778	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£0
Glass sunroof	403	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£1,035
Headlining, Anthracite Not with 776.	775	○	●	○	●	○	●	○	●	-	-	○	●	○	●	○	●	£295
Instrument panel, leather	4ND	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£1,020
Smoker's package deletion	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Sun protection glass Not with 356.	761	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£390
Sunblind – rear windscreen, electric In combination with 416 Sunblinds – rear windscreen and rear side windows, electric	415	○	○	●	●	○	○	●	●	●	●	○	○	●	●	○	○	£345
		○	○			○	○					○	○			○	○	£0
Sunblinds – rear windscreen and rear side windows, electric Only with 415.	416	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£845
				○	○			○	○					○	○			£535
Through-loading ski bag Not with 4NF / 791.	464	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£245
Universal remote control¹	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£195
Windscreen with grey shade band Not with 356 / 358 / 610.	3AP	○	○	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£65

Key

● = Standard ○ = Optional - = Not available

Only with = these options must be ordered together

Not with = these options are not available for ordering together

/ = Indicates 'or'

¹ = To confirm compatibility of devices please refer to www.homelink.com

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
STEERING WHEELS																		
BMW Individual sport leather steering wheel with wood inlay Only with 255 and XE5 / XE6 / XE8. Not with 248.	XL1	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£485
Fine wood inlay for leather steering wheel Not with 255 / 4B9 / 4CB / 710.	4CC	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£95
M Leather steering wheel	710	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£205
Sport leather steering wheel Not with 4CC.	255	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£145
Steering wheel heating Only with 494.	248	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£195

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 Not with = these options are not available for ordering together
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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price	
AUDIO AND COMMUNICATION																			
DVD changer	696	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	○	£415
Independent rear telephone	6NB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£685
Loudspeaker system – BMW Professional	677	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£630
Rear seat entertainment – BMW Business M Sport models only with 456. Not with 6FH.	6FG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,695
Rear seat entertainment – BMW Professional Only with 456.	6FH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,370
Telephone USB audio interface Only with 6FL.	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£75
TV function	601	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£930
Voice Control	620	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£285

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	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Executive package	Z7G	-	-	○	-	-	○	-	-	-	-	-	○	-	-	£2,625
Package contains the following options:	Z7J ²			○				○						○		£1,785
- 2ST 19" light alloy Multi-spoke style 235 wheels ¹																£1,780
- 494 Seat heating, front*																
- 496 Seat heating, rear																
- 761 Sun protection glass																
- 416 Sunblinds rear side windows, electric																
- 601 TV function																
- 3AP Windscreen with grey shade band																
Executive Plus package	Z7H	-	-	○	-	-	○	-	-	-	-	-	○	-	-	£3,245
Package contains the following options:	Z7K ²			○			○						○			£2,990
- 2ST 19" light alloy Multi-spoke style 235 wheels ¹																£2,400
- 488 Lumbar support, driver and front passenger*				○										○		£2,150
- 494 Seat heating, front*																
- 496 Seat heating, rear																
- 323 Soft-close doors																
- 761 Sun protection glass																
- 416 Sunblinds rear side windows, electric																
- 601 TV function																
- 3AP Windscreen with grey shade band																

*Standard equipment for 750Li

Notes:

- All other 19" and 20" optional wheels are available with these packages.

- Head-up Display (HUD) is not available in conjunction with Windscreen with grey shade band. Should a customer wish to specify HUD the windscreen will revert to standard (no shade band) and HUD will be added to the order at the commensurately reduced price of £930.

Key

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Not with = these options are not available for ordering together

¹ = Not available on M Sport models

² = This code is only for M Sport models



The Ultimate Driving Machine

Tel. 0800 325 600
www.bmw.co.uk

	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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COMPOSITIONS

BMW Individual Composition	XC4	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£6,450
Package contains the following options: – ZB BMW Individual full Merino leather upholstery – XE BMW Individual interior trim – XD5 / 776 BMW Individual Alcantara headlining – 778 Door sill finishers with BMW Individual designation – XL1 BMW Individual sport leather steering wheel with wood inlay Only with 456. Not with 248 or 775.																		£3,795

OPTIONS AVAILABLE FROM YOUR DEALER

BMW Service Inclusive ^{1,2} Package covering servicing costs for 5 years / 60,000 miles.	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
BMW Service Inclusive Plus ^{1,3} Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,440
BMW Trackstar ⁴	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219
BMW Winter Tyre package ⁵ 17" light alloy Star-spoke style 233 with Goodyear Ultra Grip Performance 2* Run-flat tyres	–	–	–	–	–	–	–	–	–	○	○	○	○	○	○	○	○	£1,750
18" light alloy Star-spoke style 250 with Pirelli W210 Sottozero 2* Run-flat tyres	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,000
19" light alloy Double-spoke style 238 with Pirelli W210 Sottozero 2* Run-flat tyres	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,380

Key

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- Not with = these options are not available for ordering together
- / = Indicates 'or'
- 1 = For full details including terms and conditions see the Service Inclusive brochure.
- 2 = The BMW 7 Series comes with Service Inclusive as standard. Customers can opt-out and in this event there will be a deduction of £350 off the retail price of a six-cylinder model, £400 off the retail price of an eight-cylinder model or £450 off the retail price of a 12-cylinder model.
- 3 = 7 Series customers can upgrade to BMW Service Inclusive Plus at the cost shown.
- 4 = Prices excludes fitting or subscription. Please consult your local BMW Dealer for further details.
- 5 = Price excludes fitting.
- * = BMW Star marked tyre.



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