

Mehrkanal develops knowledge portal for BKK federal association

Finding Health Providers Within One Click – Now Also Available For Mobile Devices

Essen, March 27th, 2012 – On Behalf of the BKK-federal association, Mehrkanal has developed the extensive “BKK-KlinikFinder” which is available on www.bkk-klinikfinder.de, now also as a web app, compatible with all mobile devices. The internet portal offers fast and eligible support to patients, relatives and health counselors when searching for a suitable hospital.

The knowledge portal with all health related content allows a targeted search for varied criteria: if necessary, one can search for particular treatments, a certain disease, procedures or diagnosis codes. Those who appreciate special quality features can for example receive an overview of the most child-friendly hospitals or of clinics with the most performed orthopedic or special surgical treatments.

Lawfully mandatory quality reports of hospitals built the foundation of the information: That way it is ensured, that patients obtain qualified and significant lists of results when searching for health providers. Another special service of the portal is the glossary: a considerable collection of medical terminology – well-structured and easily comprehensible.

The “BKK-KlinikFinder” is part of the “BKK-GesundheitsFinder” family. BKK offers further services developed by Mehrkanal, such as “BKK-PflegeFinder” (care finder) and “BKK-ArztFinder” (physician finder), likewise as a desktop browser and as a mobile version.

You can reach the BKK service offer via the following link: www.bkk.de/versicherte/bkk-gesundheitsfinder/.

About Mehrkanal:

MEHRKANAL is one of the leading suppliers of marketing management systems, based in Essen. The company is specialised for establishing, leading and integrating brands in and via the internet. Due to the close networking and the interaction of web-based tools, Mehrkanal optimises marketing and sales of numerous internationally operating brand manufacturers. The customer portfolio includes companies as Peugeot, Kia Motors Europe, Jaguar, Land Rover, Renault, Dacia, Deutz-Fahr, Brax, Banque PSA Finance Deutschland, Esprit, Iveco, Tamaris and Ford. More on www.mehrkanal.com.

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