

Jan. 6, 2015
Austin, Texas
For immediate release

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NI Trend Watch 2015 Explores Internet of Things Impact

NI Investigates Top Trends to Help Engineers Optimize Applications Across Diverse Industries



NI (Nasdaq: NATI), the provider of solutions that enable engineers and scientists to solve the world's greatest engineering challenges, announced today the release of [NI Trend Watch 2015](#). The second annual report examines a range of topics – from the industrialization of the Internet of Things (IoT) to the growth impact of the maker movement.

“NI knows that future systems will be based on architectures and technologies that may not even exist yet,” said Eric Starkloff, NI executive vice president of global sales and marketing. “We’re investigating these trends because we’re committed to providing a flexible platform that can incorporate new technologies so that you can build systems to meet your future needs.”

NI Trend Watch 2015 covers trends in these areas:

5G: The Internet for Everyone and Everything – The mobile Internet encourages innovation and inspires researchers to think beyond faster data and greater capacity. New networks, referred to as 5G, may unleash enormous economic potential.

When Exposed to IoT, Big Iron ATE Will Rust – For the testing challenges of tomorrow, traditional automated test equipment (ATE) falls short. Test engineers need smart ATE for the smart devices of the IoT.



The Industrial IoT (IIoT) – The IIoT is a vast number of connected industrial systems that are communicating and coordinating their data analytics and actions to improve industrial performance and benefit society as a whole.

The Impact of the Maker Movement – The Internet is fueling a massive maker community. As the maker movement continues to grow, it is important to assess the impact it will have on innovation, economic growth and future generations.

Download the complete report at ni.com/trend-watch.

About National Instruments

Since 1976, NI (ni.com) has made it possible for engineers and scientists to solve the world's greatest engineering challenges with powerful, flexible technology systems that accelerate productivity and drive rapid innovation. Customers from a wide variety of industries – from healthcare to automotive and from consumer electronics to particle physics – use NI's integrated hardware and software platform to improve the world we live in.