

Press Release

Advantech-DLoG establishes Product Development as a separate Unit

New developmental department strengthens the Advantech-DLoG focus on innovation and technology leadership for seaports, warehousing, heavy duty and fleet management

Germering, Germany - July 18th, 2012 – Advantech-DLoG has strategically realigned its management. This new alignment of the management team has made it necessary to place the coordination of the development into experienced hands. In the newly organized managerial circle, the technology center is being enhanced by a new management level and extended to include the areas of Purchasing, Service and Production. In the future Product Development will be a separate, individual department managed by the experienced senior engineers Ulrich Eiwan and Bernd Grunwald.

"Advantech-DLoG's focus on the area of Digital Logistics requires dedicated product developments for seaports, warehousing, heavy duty (for example, mining) and fleet management. The core technologies of x86 and RISC system architectures control the areas of both Mechanical and Software Development. With Ulrich Eiwan and Bernd Grunwald, we have two experienced senior engineers, whose many years of experience in developing customer-specific x86 and RISC architectures can now be applied to the coordination and modulation of the developmental work for future architectures", says Thorsten Kraus, Director of Technology Center and Operations at Advantech-DLoG.

Ulrich Eiwan has been Senior Development Engineer at DLoG since 2003 and Bernd Grunwald joined the company in 1996. As of July 15th, 2012, the previous team leaders in the areas of x86 and RISC Hardware Development will jointly take over the coordinating department head functions for the area of Product Development, which features the subdivisions of X86 Hardware Development, RISC Hardware Development, Mechanical Development and Software/Operating Systems Development.



Caption: Bernd Grunwald and Ulrich Eiwan will be coordinating the department of Product Development at Advantech-DLoG with immediate effect.

Further information is available at: <http://www.Advantech-DLoG.com/>

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About Advantech-DLoG:

Advantech-DLoG is the team of IMC (Industrial Mobile Computing) and the team of DLoG GmbH which has been a member of the Advantech Group since 2010. The DLoG GmbH was established in 1985 and has made a name for itself as a global player in the field of industrial PC and vehicle terminal solutions for extremely challenging environments - in construction machinery, forklifts, trucks, mining equipment and industrial production.

The new brand name of Advantech-DLoG combines the experience and market leadership gained by both companies in the past with the objective of turning Advantech-DLoG into a leading global provider for selected vertical markets such as warehousing, heavy goods management and fleet management.

Advantech-DLoG is the byword for cutting-edge sectoral innovation and a high level of quality. Within the framework of a comprehensive support, sales and marketing network, more than 3,600 employees are dedicated to providing swift time-to-market services for Advantech-DLoG's global customer base.

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