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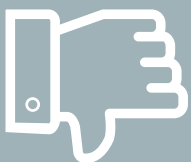
2nd generation

# SHELFVISION Displays reviving your shelf

Up to **85%** of customer decisions  
are made directly at the Point of  
Purchase.

Increase your Sales

# Converse Shoppers into Buyers



Less than **20%** of  
marketing budgets  
are spent for POS.

-  Visually attract passersby
-  Influence customers decision  
directly at Point-of-Purchase
-  Dynamic media for enhanced  
customer experience
-  Intelligent Label for unlimited  
information
-  Real-time content update
-  Strengthens Brand and Retailers  
customer relationship locally

2nd generation

# SHELFVISION

## Excellence in all Aspects



Embedded



Strip



Flexible

- Stylish slim silver housing design
- Cost-efficient
- Flexible combinations
- CE/FCC certified and IP54 prepared

## Static and dynamic content

- Just run via Browser.
- Centrally managed with Digital Signage Software
- Stand-alone versions

# 80%

of all asked companies say that Digital Shelf Information is very important.\*

\* [www.invidis.de/dbci](http://www.invidis.de/dbci) 2014 July/August



Setup

Discover  
multiple designs  
and amazing  
configurations!

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