

PRESS RELEASE

FOR IMMFDIATE RELEASE

Job Routing within Canto Cumulus

Advanced asset routing, approvals and more offered by new Cumulus add-on.

SAN FRANCISCO, 16 NOV 2010 — Canto® partner Moksa today released a new Canto Cumulus add-on called WorkflowManager™. The features offered by WorkflowManager include approvals based on user voting and commenting, and easy workflows with external freelancers and others who don't have Cumulus accounts.

"It's tough to find an organization that uses Cumulus that wouldn't benefit from Workflow-Manager," said Moksa president Vince DiPaola. "The approval, communication and file transfer options WorkflowManager offers bring a whole new type of job routing power to Cumulus."

Based on the Moksa workflow engine, WorkflowManager takes a modular approach that enables customers to use only the modules they need, with the option to add functionality as new modules become available. The modules available now are Approval Task and Commission Task. Approval Task facilitates approvals based on user ranking and other options, and enables approvers to add comments that are searchable within Cumulus. The Commission Task module makes it easier to work with freelancers and others outside the Cumulus workflow. It provides Web-based job directives, previews, downloads and uploads, with no Cumulus experience necessary.

Moksa also publishes the award-winning TypeTrax[™] add-on for Cumulus.

WorkflowManager works with Mac OS and Windows, and requires Cumulus 8.0 or later.

Learn more: http://moksa.com

About Canto & Cumulus

Canto has been dedicated to helping customers fully utilize their digital assets since 1990. Canto Cumulus is a cross-platform solution that enables companies to easily organize, find, share and track their ever-increasing numbers of digital files, in any format. Canto's world-wide network of certified developers offers an impressive assortment of plug-ins that enhance the Cumulus product line further.

Learn more: www.canto.com

###

Contact: David Diamond (press@canto.com)