

## **Incomedia to present WebSite X5 at gamescom 2012 in Cologne**

*Incomedia at gamescom business area for the fourth time in a row.*

Ivrea (Italy), 1st August 2012 – further to seven already very successful months in 2012, Incomedia is preparing an exciting second half of the year by presenting its multi-awarded web editor WebSite X5 version 9 at gamescom in Cologne.

Gamescom is the world's biggest trade show and event highlight in interactive entertainment. With its unique concept in the business and entertainment area, gamescom not only addresses gaming fans, but international trade visitors and business partners in particular with its special business area where Korea will present itself as partner country. This year's motto says "More space, more themes, more service and more games": the trade show area will be 15% larger and visitors from more than 70 countries will discover the IT's and gaming world's latest news.

Incomedia is looking forward to welcoming its business partners, interested trade visitors, and journalists in the business area. Novelties will be exchanged and interesting future projects for a stunning second half of this year will be discussed. Incomedia keeps the world of web designing exciting and will continue to surprise partners and customers with its news. Trade visitors will get to know more at Incomedia's booth, from the Marketpoint on the second floor in hall 4, Stand B029.

### **About INCOMEDIA:**

Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC. Incomedia's flagship product WebSite X5 is sold in over 40 countries through a well-established network of international distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites, online shops, and blogs with a professional look and feel in just 5 steps.

**INCOMEDIA is looking forward to welcoming interested business customers at gamescom in Cologne. Visit us from August 15th to 17th at Marketpoint in Hall 4.2, Stand B029.**

### **For meetings please contact:**

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