

ROWA Lack invests in Asia for the future

Pinneberg/Germany, May 12th, 2014 - ROWA Lack has been manufacturing at its Yesan site in South Korea since 1995, primarily producing solvent-based lacquers for the Asian market. Customers in China and South Korea, in particular, are supplied from the Yesan factory. Due to growing market demand, ROWA Lack has not only expanded production in China, but has also made considerable investments in South Korea. These investments included complete refurbishment of the production and administration departments. Both the production hall and the offices were completely renewed and partially redesigned in a record-breaking 40 days. The Yesan production site now complies with all current requirements with respect to environmental protection, building legislation, and fire safety.

Production in the Yesan factory remains focused on the manufacture of standard lacquers for technical textiles. Integration of the special lacquer portfolio into the production range is planned for this year. The extensive modernisation measures and expansion of the product portfolio in South Korea together with the newly established manufacturing in China will continue to guarantee fast and high-quality deliveries to all Asian customers in the future.

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Text approved - Specimen copy requested

About the ROWA Lack:

The ROWA Lack GmbH was established in 1958 and is a partner in the ROWA GROUP of companies. The brand ROWA stands for technical competence, modern product design and customer oriented service the world over. Tailored customer solutions are part of the ROWA tradition and are a matter of course! The development of new products, the search for alternative raw materials and the constant and sustained optimisation of our processes, coupled with modern technology, motivated employees and economical environment protection enjoy the highest priority in our company. In 2010 the ROWA GmbH has been renamed into the ROWA GROUP Holding GmbH and the departments Masterbatch and Lack were newly formed as ROWA Masterbatch GmbH und ROWA Lack GmbH specialist division: Special Lacquer Systems and Top Coats.

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