

## Press release

### Xeditor announces partnership with IXIASOFT

# IXIASOFT DITA CMS to integrate Xeditor into its offering, providing users with a DITA web editor

Munich, September 21, 2016 –Xeditor and IXIASOFT announced today their partnership and product integration. IXIASOFT is a global leader in the component content management systems (CCMS) marketplace.

With the integration of Xeditor, IXIASOFT DITA CMS users will have access to a new, user-friendly, web-based XML authoring tool for creating and editing DITA based content.

The IXIASOFT DITA CMS provides organizations with a solution to manage their entire DITA technical documentation process. As part of this offering, DITA CMS provides various tools that are tailored to different types of users that may participate in the documentation process. The integration of Xeditor will provide non-DITA experts such as subject matter experts, engineers and product specialists, with a web-based editor that is completely integrated within the DITA CMS documentation process.

"We are excited about adding the integration with Xeditor to our existing set of DITA CMS web tools. Xeditor provides fresh, lightweight and modern technologies to our IXIASOFT Web Author which will please our customers who want to offer an intuitive web interface to their contributors." said Eric Bergeron, CEO of IXIASOFT.

The release of the IXIASOFT Web Author tool, based on Xeditor, is planned for mid-October 2016.

"We are pleased that IXIASOFT is integrating Xeditor into its world-renowned DITA CMS. With this integration, Xeditor consolidates its position in the field of technical documentation and with DITA CMS customers located worldwide, opens itself to global market penetration." said Inken Pauli, Marketing Manager of Xeditor,

Xeditor, the web-based WYSIWYG editor, allows authors to create and edit XML/DITA documents intuitively without any technical knowledge. Xeditor effortlessly integrates into other pre-existing systems (CMS, PIM, etc.) and is fully customizable. Xeditor supports DITA 1.2.

The Darwin Information Typing Architecture (DITA) is an XML data model and open standard for authoring and publishing.

#### Target Group

- Publishers and Media houses
- Technical Documentation
- Corporate Publishing
- Universities, educational institutions, mail order industry, etc.



#### Our customers

IDG, Wolters Kluwer, De Gruyter, Michael Page, Bibliomundi, publishone etc

#### About Appsoft Technologies

Appsoft Technologies, an innovative and dynamic company in Munich, offers among other things software solutions for XML based jobs and publishing. The development of modern and open software architectures allows flexible and tailor-made customer solutions. Appsoft provides Xeditor, the web-based XML editor and Xpublisher, with the XML editing system.

#### Trade Fairs

Global Publishing Summit (Frankfurt, Germany, October, 18, 2016), Frankfurt Bookfair (Frankfurt, Germany, October, 19-23, 2016), LavaCon (Las Vegas, USA, October, 26-29, 2016), tcworld conference (Stuttgart, Germany, November, 8-11, 2016), CMS/DITA Europe (Munich, Germany, November, 14-15, 2016).

#### Website &Co

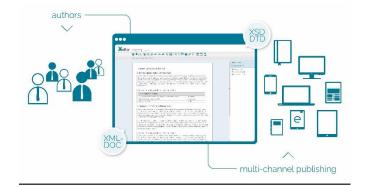
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#### Image material

Xeditor on screen, infographics

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