



PRESS INFORMATION

March 2013

TECHART – top apprenticeship company 2012 in Stuttgart region

Leonberg, March 2013. The Academy of Education of Stuttgart's Chamber of Handicrafts awards TECHART Automobildesign GmbH with the „Bildungspyramide“ for extraordinary efforts in qualifying young people.

For more than 25 years TECHART trains in various technical and commercial job profiles. Now Chamber of Handicrafts rewards this efforts with the „Bildungspyramide“ of Stuttgart region. For more than 10 years this prize has been awarded to companies in six regional counties, which perform a great service in qualifying young people above the standard training plan. Criteria are the success of apprentices at performance competitions held by German Chamber of Handicraft, or the implementation of support programs like private lessons and further education sessions.

„Every year many companies devote themselves to high quality of handicraft apprenticeship – every year just a few stand out with extraordinary commitment“, Claus Munkwitz, Managing Director of Stuttgart's Chamber of Handicrafts emphasis. The success of apprentices is always a merit of their instructors, who coach these young people and guaranteeing their future by professional knowledge transfer.

Training contents and plans at TECHART are characterized by sustainability and flexibility. Changing circumstances as well as rising requirements of the economy are considered constantly. An important aspect in regards to the shortage of skilled professionals in Germany.

“We are very proud of this award at TECHART. It shows that we are on the right way to keep prepared for future challenges with our qualified personnel, especially in a global competition“, Thomas Behringer, Managing Director TECHART Automobildesign GmbH, explains.



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Company profile

TECHART Automobildesign GmbH, with its headquarters in the Swabian town of Leonberg, is setting global standards when it comes to the customisation of vehicles from the Porsche brand. Founded in 1987, TECHART has been living this passion for over 25 years under the leadership of the two managing directors Thomas Behringer and Matthias Krauß. The consistent implementation of their ideas and targets has seen the company develop into a global business with over 70 employees and sales in over 30 countries. From aerodynamics and exterior designs, to technical optimisations in all vehicle sectors, to the refinement of interiors by the company's own upholstery shop, the TECHART range covers all Porsche series and models. Approved as an internationally registered vehicle manufacturer, TECHART has established itself as a premium global brand in this field.

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