

PRESS RELEASE

## Software AG: "IT Investor of the Year 2007" in Bulgaria

- Size of investment, number of jobs created and development of new technologies are the major selection criteria
- Software AG's investment confirms Bulgaria's reputation as a high-tech development location
- A global R&D network is an important factor in Software AG's growth strategy

**Darmstadt, Germany - 09-04-2008 - Software AG, a global leader in business infrastructure software, today announced that they have received the "IT Investor of the Year 2007" award from the Invest Bulgaria Agency at a ceremony in Sofia. The Invest Bulgaria Agency awards recognize the contribution of direct foreign investment across a range of industries. Software AG's Research and Development centre in Sofia, established in 2006, now has fifty employees and this number will increase throughout 2008.**

Bulgaria has been a center of technology development for many decades accounting for 50% of IT exports and software engineers in the former East Block. With over 1000 local IT companies the industry successfully compete for EU projects with European IT partners. Locally, Bulgaria's Government has played a leading role in modernizing the IT industry cumulating in the launch of a new e-portal in October 2007, providing access to more than 1,300 services in various ministries, agencies and municipalities.

The Invest Bulgaria Agency was established by the Bulgarian government in xxxx. The agency provides services to companies investing in Bulgaria covering legal, operational, personnel, supplier and local government issues. Foreign Direct Investment in Bulgaria more than quadrupled between 2001 and 2006 to over €4 Billion.

"Bulgaria has a vibrant, experienced and skilful IT industry and as a member of the EU, a common and familiar legal framework", said Dr. Peter Kuerpick, Chief Product Officer for the webMethods business division and member of the Software AG executive board. "This makes it relatively easy to both establish development facilities here and get a fast return on investments".

The success of the Sofia R&D center is another step in Software AG's goal to be a €1 billion company by 2010. Now Europe's fifth largest software company, Software AG sees the near-shoring of development facilities in Eastern Europe as an important contributor to profitable growth.

"Diversity is key", said Software AG CEO, Karl-Heinz Streibich, "To successfully compete globally we have major innovation and R&D centers in Germany and the US, support the European

software industry through development in Eastern Europe and, of course, support around the clock operation through our facilities in Asia. However, Eastern Europe's cultural affinity, its proximity and highly trained engineers will insure further investment there as well."

Software AG | Uhlandstraße 12 | 64297 Darmstadt | Germany

Software AG's 4,000 global customers achieve measurable business results by modernizing and automating their IT systems and rapidly building new systems to meet growing business demands. The company's industry-leading product portfolio includes best-in-class solutions for managing data, enabling service oriented architecture, and improving business processes. By combining proven technology with industry expertise and best practices, our customers improve and differentiate their businesses - faster. Software AG has more than 38 years of global IT experience and approx. 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €621 million in 2007.

Contact:

**Paul Hughes** <Paul.Hughes@softwareag.com>  
Director Media Relations  
Telephone +49 (0) 6151 92-0 Fax +49 (0) 6151  
92-1191

**Norbert Eder** <Norbert.Eder@softwareag.com>  
Vice President Corporate Communications  
Telephone +49 (0) 6151 92-1146 Fax +49 (0)  
6151 92-1444