

IFAT CHINA + EPTEE + CWS International Trade Fair for Water, Sewage, Refuse, Recycling and Natural Energy Sources 5–7 May 2011 Shanghai New International Expo Centre (SNIEC) www.ifat-china.com



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# IFAT CHINA + EPTEE + CWS 2011 features first-rate supporting program

- The supporting program of IFAT CHINA + EPTEE + CWS will be a firstrate discussion and information platform
- Supporting program includes technical and scientific conferences, workshops, theme specials and exhibitor presentations

The highlight of this year's supporting program at IFAT CHINA + EPTEE + CWS, which takes place at the Shanghai New International Expo Centre from 5 to 7 May, is a workshop on "Earth System Engineering: Challenges and Chances on the way to a sustainable world ", which is being organized by CRAES – the Chinese Research Academy of the Environmental Sciences (Beijing) – and IESP – International Group for Earth Systems Preservation (Munich) – in close conjunction with the Bavarian State Ministry of the Environment and Public Health (StMUG) and Messe München International (MMI). Experts from China and Europe will hold lectures and discuss environmental issues around the world including climate change, dwindling energy supplies, the food shortage and social imbalance, especially when it comes to water. They will join participants in debating holistic solutions and guidelines for responsible action on the part of the commercial and political sectors. The IESP workshop was well received by the audience last year. So to meet the requirement of the audience, this year the IESP workshop is prolonged to one and a half days on May 5 (2:00 p.m. to 4:30 p.m.) and May 6 (10:00 a.m. to 4:30 p.m.).

As in the past, the German Association for Water, Wastewater and Waste (DWA) is organizing a series of technical and scientific conferences at IFAT CHINA + EPTEE + CWS. Among other things, key topics include water supply, waste water, sewage

sludge treatment, waste disposal, sewer systems and environmental technologies. Several events are being organized in cooperation with the Toingji University Shanghai, as for example the meeting of the "Young Water Professionals" on May 5 (2:00 p.m. to 4:30 p.m.). The event covers the theme "China Environmental Protection Industry – Market, Strategy, Perspective".

For the third time, Germany's Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) is organizing a workshop on "Sustainable Solid Waste Management and Resource Efficiency" on May 5 (2:00 p.m. to 4:00 p.m.) and a workshop on "Circular Economy - Contribution to Resource Management and Climate Protection" on May 6 (2:00 p.m. to 4:00 p.m.). The workshop will focus on treatment and energy recovery of waste and biotechnical solutions to solve waste problems and addresses experts in the water and energy sectors.

Another highlight is fact that the Parliamentary State Secretary Katherina Reiche of the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety in Germany will not only officially open IFAT CHINA + EPTEE + CWS but will also use this event to enter into a dialog with the industry.

In addition to that, IFAT CHINA + EPTEE + CWS also features a premiere: The "2011 Pump Forum" will be held for the first time on May 5 (9:30 a.m. to 5:00 p.m.). With the theme of "Bring Benefits to Different Pump Users", the forum aims to propagate the idea of saving energy and reliable technology, propel the application of high-efficiency, low-consumption and energy-saving products, and create a face-to-face communication platform for users and manufactures.

Simultaneous translation into Chinese and English will be provided for all events in the supporting program. Participation in the supporting program is free of charge for those who participate in IFAT CHINA + EPTEE + CWS 2011.

Further details can be found at www.ifat-china.com.

## About IFAT CHINA + EPTEE + CWS

IFAT CHINA + EPTEE + CWS is Asia's most comprehensive trade show for the water sector and sewage treatment, for waste disposal and recycling, air-pollution control, environmental technology and renewable energies. The event, which provides a first-class business and networking platform for Chinese and international trade professionals, is also accompanied by a high-ranking conference program covering topical themes in research and technology. In 2010 IFAT CHINA + EPTEE + CWS attracted a total of 839 exhibitors from 26 countries and over 22,000 visitors from 84 countries. The next International Trade Fair for Water, Sewage, Refuse, Recycling and Natural Energy Sources takes place from Thursday, 5 May to Saturday, 7 May 2011 at the Shanghai New International Expo Centre (SNIEC) in China.

## Messe München International (MMI)

Messe München International (MMI) is one of the world's leading trade-fair companies. It organises around 40 trade fairs for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors from more than 100 countries, and over two million visitors from more than 200 countries take part in the events in Munich. In addition, MMI organises trade fairs in Asia, Russia, the Middle East and South America. With six subsidiaries abroad – in Europe and in Asia – and with 64 foreign representatives actively serving over 90 countries, MMI has a truly global network. Environmental protection and sustainability are key priorities in all MMI's operations, at home and abroad.

### About MMI Shanghai

In 2000, MMI Shanghai was established as a wholly-owned subsidiary of Messe München International (MMI), one of the world's leading trade-fair organisers. In 2009, the Shenzhen office opened to further expand the marketing and service network. MMI Shanghai manages the transfer of first-class international trade fairs from Germany to China. The portfolio covers exhibitions for machinery, logistics, environmental protection, electronics, laser technology, biochemistry and sports. MMI Shanghai is in charge of trade fairs like – amongst others – bauma China, ispo China or LASER World of PHOTONICS CHINA.

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