

Achieving long term scalability through policy management*Grasping the opportunity to increase the performance by 300%*

Paderborn (Germany), 20 September 2011: More and more people around the globe are living a connected life, wishing to experience their services anywhere, anytime and more frequently on any device which consequently confronts operators with exploding data traffic volumes. So operators are seeking to differentiate, based on exclusivity of devices and services to posture themselves for future growth. They will need platforms to improve competitiveness and to provide the means to monetize innovation. Orga Systems, #1 choice for real-time charging and billing, offers the key tool for sustainable revenue – the Next Generation Control Point (NGCP) which enables operators to return to profitable mobile broadband services.

The end of flat rate pricing

Operators are facing the challenge of increasing data traffic volumes and flat data revenues, particularly when offering flat-rate and unlimited broadband is proving to be unsustainable revenue. The only way to separate themselves from their competitors is to invest in differentiated and personalized services that will enable them to manage their network with the current mobile data explosion. The NGCP's fine grained policy management, real-time charging control and active mediation for all services fights revenue leakage, limits network investments and drives uptake of new services.

Winning the mobile data revenue challenge

Orga Systems' Next Generation Control Point (NGCP) enables operators to maximize their mobile broadband and data revenue streams, additionally becoming more congestion and application specific. Targeted solutions for bill-shock prevention and bandwidth management are well defined "overlay solutions" to complement the operator's environment efficiently. In end-to-end deployments, NGCP unifies policy management and charging control as well as active mediation on one single platform, allowing operators to benefit from a performance increase of 300% as proven by Ukrainian operator life:).

Meet with Orga Systems during the NGT APAC Summit 2011 at the "Golden Palm Tree Resort" in Kuala Lumpur, Malaysia, from September 20th until 22nd September.