



Pressemitteilung 02-17-2010

Republic of Costa Rica - attractive chance for European producers, developers and financing companies in renewable energies, electronics and ICT

Costa Rica Investment World (CRIW) at the 14th & 15th of April 2010 in San Jose

San Jose - Munich, February 2010

During the last two decades Costa Rica has turned into a very productive manufacture of high-technology. According to CINDE Study, Costa Rica stands out in the world as the fourth largest exporter of high technology. Highly skilled workforce and long-term political stability are the key success factors to choose Costa Rica as an attractive location for foreign direct investments. The government of Costa Rica is expecting a growth of foreign direct investments (FDI) up to 2 Billion \$ in 2010.

To take these positive developments into account, the government of Costa Rica is hosting the Costa Rica Investment World in San Jose at the 14th & 15th of April 2010.

Costa Rica Investment World is a world-class encounter that will gather investors from global companies looking for the most competitive place to operate. CRIW will draw together: worldwide and well known multinationals that chose Costa Rica through the last 20 years, their top local suppliers, and all supporting institutions. The entire Costa Rican business environment will be welcoming them in this large event.

European companies and journalists can register for the event or ask for more information at: Tel.: +49-89-3090-488-32 or Email: presse@inline-sales.com

Successful cases

Hear from the very own protagonists their Costa Rica's experience: Intel, Boston Scientific, Panduit, Hewlett-Packard, Amazon, Procter & Gamble, Western Union, Bridgestone, Hospira, Baxter, Citi, and 250 more...

B2B meetings

Meet all the country stakeholders in just one place...and establish, at once, commercial and institutional linkages that will support your operations!

Walk through the country

Don't have time to visit all the suppliers or costumers at their offices?; come and take a look at the stands area!

Conferences

Come and learn about the latest topics in our world class conferences regarding: market trends, research and development, supply chain innovation, green technologies and more.



Business sectors

Find out what Costa Rica Investment World has to offer you in sectors like:

- Electronics: telecommunication devices, microstructures
- Medical devices
- Services: corporate services, call center, engineering, audiovisual design, information technologies, logistics
- Green technologies: alternative energy sources, recycling & biodegradable products
- Industrial goods: automotive, chemical, metalwork and agricultural industry
- Research & development: biotechnology, nanotechnology, agricultural and medical applications

More information at: www.crinvestmentworld.com

Planning and co-ordination of the European activities for Costa Rica Investment World 2010 is supported by Inline Sales GmbH. Since September 2009 PROCOMER, the official economic development agency of Costa Rica, and Inline Sales GmbH are successfully running events in different industries in Central-Europe.

Since years Inline Sales GmbH is successfully supporting governments, embassies, consulates and economic development organizations to develop business with Central- and Eastern-Europe - inbound and outbound. Through these intense government relations all over the world Inline Sales GmbH offers a wide platform for companies in Europe and into foreign markets. The connection of politics and business has been resulted as very successful.

About PROCOMER

Promotora de Comercio Exterior de Costa Rica, PROCOMER, is a non-governmental public agency. It was created in November 1996 through Law # 7638 to undertake operations conducted so far by Corporación de Zonas Francas de Exportación; Centro para la Promoción de Exportaciones e Inversiones (CENPRO) and the Consejo Nacional de Inversiones.

PROCOMER is the official agency responsible for promoting Costa Rican exports. The Law that created it states PROCOMER's responsibilities as:

- Designing and coordinating programs related to investment and exports.
- Providing technical and financial support to the Costa Rican Foreign Trade Ministry (Ministerio de Comercio Exterior) to manage special export systems.
- Promoting and supporting Costa Rica's commercial interests abroad.
- Managing a single-window system to centralize and simplify import and export procedures.
- Keeping records and follow-up of foreign trade statistics.
- Managing trust goods.



About Inline Sales GmbH

Inline Sales GmbH, Munich, Germany is a Specialist for Business Process Outsourcing in sales and marketing. We help companies, governments and economic development organizations from all over the world to setup their strategic and operational business in the German speaking markets. We deliver high-quality services in sales, marketing, business development and financing. We offer high-value contacts to potential customers and investors (inbound & outbound) of all sizes and all industries. We help to generate business success and revenue.

Inline Sales GmbH is part of the international operating Inline Sales International Group and responsible for the business of the group in Central & Eastern Europe. Other subsidiaries, sales offices and network partners are located in various locations throughout Europe, Americas, Asia and Africa.

In over ten years of business Inline Sales International Group has successfully developed international recognized references like British Telecom, BBC, Motorola, Bosch, Reed Elsevier, Samsung, EDS, Laser 2000, Linde AG etc. Hundreds of small and medium sized companies have been successfully supported. Many governments and economic development organizations received professional strategic and operational help for their inbound and outbound activities.

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