

New Director of Technology at stream5

Munich, 08.02.10 - stream5 has appointed Marc Kirsch to the newly-created role of Director of Technology. Kirsch joins the company from the technology consulting firm Accenture and for the last six years has held the key role of technology consultant for numerous well-known companies in the telecommunications, IT and finance sectors. He brings with him significant experience in computer science and project management and his future mandate is to push ahead the further development and dimensioning of the stream5 video platform.

Christoph Hölzlwimmer: *"We are delighted to have recruited Mark Kirsch to stream5. His appointment provides us with access to a recognized, skilled technology expert. Thanks to his many years' experience as a consultant, he is the ideal addition to our team in this key sector."*



Marc Kirsch continues: *"I'm really looking forward to making the stream5 video platform even more attractive for our customers and expanding the technology of this market leader further."*

About stream5

stream5 is one of the leading providers of online video technology. The stream5 video platform facilitates the global playback of online videos on the three relevant media devices: the PC, mobile handsets and Internet-enabled TVs. The portfolio ranges from easy-to-implement video players to complete systems for Internet TV. The stream5 video platform enables companies to map the entire added value chain of video asset management: from acquiring online video content, managing it, shaping it and supplying it, to distributing it to various destinations, refinancing it and measuring it. All this gives companies the opportunity to create their own Internet TV, integrated video functions into their websites and use these features to best economic effect. stream5's customer portfolio currently includes O'Neill, Sport1, Das Vierte, Channel 21, earthTV, SnackTV, GameTV and Autoscout 24. Learn more at www.stream5.tv

This press release can also be obtained from our website at <http://www.stream5.tv/news/pressebereich/news-uebersicht/>.

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