

**Table 1**  
**Worldwide Sales of Media Tablets to End Users by OS (Thousands of Units)**

| <b>OS</b>               | <b>2010</b>   | <b>2011</b>   | <b>2012</b>    | <b>2015</b>    |
|-------------------------|---------------|---------------|----------------|----------------|
| iOS                     | 14,766        | 47,964        | 68,670         | 138,497        |
| Market Share (%)        | 83.9          | 68.7          | 63.5           | 47.1           |
| Android                 | 2,502         | 13,898        | 26,382         | 113,457        |
| Market Share (%)        | 14.2          | 19.9          | 24.4           | 38.6           |
| MeeGo                   | 107           | 788           | 1,271          | 3,057          |
| Market Share (%)        | 0.6           | 1.1           | 1.2            | 1.0            |
| WebOS                   | 0             | 2,796         | 4,245          | 8,886          |
| Market Share (%)        | 0.0           | 4.0           | 3.9            | 3.0            |
| QNX                     | 0             | 3,901         | 7,134          | 29,496         |
| Market Share (%)        | 0.0           | 5.6           | 6.6            | 10.0           |
| Other Operating Systems | 234           | 432           | 510            | 700            |
| Market Share (%)        | 1.3           | 0.6           | 0.5            | 0.2            |
| <b>Total Market</b>     | <b>17,610</b> | <b>69,780</b> | <b>108,211</b> | <b>294,093</b> |

Source: Gartner (April 2011)