

January 2010

## A new manager for the AURES Group in the US

Lisses (France) & Denver (Colorado) - January 26. 2010.

*The AURES Group, which successfully develops and manufactures unique and exclusive ranges of colourful and design oriented point of sale IT equipment and hardware under the POSLIGNE® label, has announced the appointment of Mr Kevin EGYED to head, manage and develop its US subsidiary.*

Mr. EGYED graduated from the University of Pittsburgh and holds a significant experience and expertise in the field of POS and Retail IT in the United States. He was previously in charge of regional sales at POSIFLEX Business Machines.

*" The POSLIGNE® range of equipment, one of the most complete, high valued product offerings available today, brings a unique vision and brand concept to the POS marketplace. I have no doubt that North America will be receptive to this design approach" , explained Mr. EGYED.*

*Mr Kevin EGYED – Head of the AURES Group in the US*



**POSLIGNE®**



EPOS TO MATCH YOUR STORE DECOR

## About the AURES Group

Founded in 1989 in France and listed on Euronext Paris since 1999, the AURES Group develops and manufactures POS equipment (Point of Sale terminals and related peripherals), which it markets under the POSLIGNE® brand.

Acclaimed for its excellent reliability and performance, this PC-based, open-system POSLIGNE® hardware and equipment is designed to provide management and till functions in all points of sale and service (specialist food and non-food stores, mass retail outlets and the hotel and catering industry).

POSLIGNE® systems' distribution is handled by the Group's Headquarters in France and its subsidiaries in the United Kingdom and Germany (Europe) and the USA - and by a resellers' network in over 40 countries.

The AURES Group is positioned as the most creative leader in its field of business, thanks to an exclusive and colorful design strategy.

**AURES USA is now headed by Mr. Kevin EGYED**

Your AURES contacts:

### US Business Development

**Mr. Kevin EGYED**

Cell (412) 916-4388

[kevin.egyed@ares.com](mailto:kevin.egyed@ares.com)

### Media Contact (HQ in France)

**Mrs. Yannick-Florence WAELLY**

+33 (0)1 69 11 16 65 (DL)

[yannick.waelly@ares.com](mailto:yannick.waelly@ares.com)

### **AURES USA Inc**

8591-8599 Prairie Trail Drive - Unit A300  
Englewood, Co. 80112 - USA  
Tel: +1 (303) 495-5643  
Toll Free: +1 866-491-3753

### **AURES Group**

32, rue du Bois Chaland  
91090 LISSES – FRANCE  
Tel: +33(0)1 69 11 16 60  
Fax: +33(0) 1 64 97 58 38

[www.ares.com](http://www.ares.com)

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