

Corporate Communications

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Audi sets new sales record in China

- **More than 60,000 vehicles sold in the first half-year**
- **Sales up by 23 percent**
- **Audi remains the market leader in the premium segment**

Ingolstadt/Beijing – Audi has set yet another sales record in China, delivering a total of 60,509 automobiles to customers in China (including Hong Kong) between January and June – the most successful half-year period in Audi’s 20-year history in China.

“These results confirm Audi’s position as the market leader in the premium segment in China,” said Rupert Stadler, Chairman of the Board of Management of AUDI AG. “We are extremely satisfied with the positive development in our second home market and will continue to enlarge our production capacity.”

Deliveries of the Audi A6L, produced in Changchun, climbed 18 percent to 42,969 units. The long-wheelbase version of the Audi A6 thus remains the most successful premium model on the Chinese market. Also able to expand its strong position was the locally produced Audi A4: A total of 10,819 units were delivered to customers from January to June, 20 percent more than in the corresponding prior-year period.

Growth figures for imported vehicles doubled, with sales of the Audi A8 increasing 50 percent to 2,431 units, while sales of the Audi Q7 rose to 2,663 units, up 90 percent as compared to the first half-year of 2007.



Audi has been operating in China since 1988, selling over 100,000 automobiles on the Chinese market for the first time in 2007. In order to satisfy increasing demand, the cornerstone for the construction of an additional assembly hall was laid at the Changchun plant in June as part of the festivities commemorating the 20th anniversary of cooperation between Audi and First Automobile Works (FAW).

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Photos and additional information are available at www.audi-mediaservices.com/en.

AUDI AG sold a total of 964,151 cars in 2007 and thus achieved its twelfth consecutive record year. With revenue of €33,617 million and profit before tax of €2,915 million, the company attained its best figures ever. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). At the end of 2007, production of the Audi A6 started in Aurangabad, India. The company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include Lamborghini S.p.A. in Sant'Agata Bolognese, Italy, and quattro GmbH in Neckarsulm. Audi currently employs around 54,000 people worldwide, including 45,000 in Germany. The brand with the four rings invests more than € 2 billion each year in order to sustain the company's technological lead embodied in its "Vorsprung durch Technik" slogan. Audi plans to significantly increase the number of models in its portfolio by 2015, from the 26 currently on offer to 40.