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Information Builders Continues Innovation of Active Reports Technology With Active Dashboards

Industry's First Portable BI Solution Now Brings Power of Visualization to Mobile Devices

New York, NY – October 3, 2007 – Information Builders, the leader in production business intelligence (BI) systems, today announced that WebFOCUS Active Reports, the industry's first portable BI solution, has been extended from single reports to interconnected components available in a dashboard setting. Most notably, it now has the ability to create active dashboards and receive Active Reports on Blackberrys that contain the Opera Mini 4 browser.

Information Builders created an application programming interface (API) for Active Reports and made components of all of the product's elements. Users can now create Active Dashboards that contain multiple interactive charts and tables and distribute them via e-mail. This enhancement allows users to develop, view, and interact with dashboards, similar to FLEX/Flash applications, without requiring any coding or browser plug-ins. Any active report or dashboard can also be encrypted to prevent unauthorized use and to enhance security during e-mail distribution.

No Strings Attached
Dashboards are central to BI, yet many vendors' dashboards are only available to select users instead of being distributed to all employees with operational responsibilities. The key obstacle to mass adoption of dashboards is that the current model is privilege-based. Users are given access to the BI dashboard through a portal, which has to be set up, and user management and training is required. These tasks come at a cost and are subject to the technical constraints of the system, which further limits the possibility of enterprise-wide dashboard distribution.

The Active Dashboards technology changes this model and allows distribution of dashboards to anyone within the organization. The software is designed specifically to deploy and distribute dashboards to the masses, providing end users with all the power of a dashboard without requiring a connection to core dashboard technologies. Some key benefits include:

- **Requires no specialized software** – Data and interactive capabilities are bound together in a single file that can be managed and displayed without installing additional software
- **Empowers users outside the firewall** – External customers and partners can access dashboards without being part of an internal BI system

- **Improves user experience and enhances decision-making** – Multiple active or other reports are consolidated into a single interactive view making it faster and easier to view information and perform data analysis
- **Requires no connection** – Users without a network connection can access Active Dashboards from anywhere – on the road, in a plane, etc.
- **Guarantees a single version of the truth** – Users can receive scheduled updates to the dashboard, ensuring that they always have the latest information in their e-mail folders
- **Scales to unlimited numbers of users** – All interactions are self-contained and occur in the browser, so they don't burden back-end systems; this means a virtually unlimited number of concurrent users can analyze information
- **Offers an easy-to-design interface** – Simply place any number of Active Reports on a page and select whether the report should be displayed as a table, chart, pivot, etc.
- **Requires no training** – An intuitive interface includes 95 percent of the most common Excel functions
- **Enhances analytic capabilities** – Active Dashboards do what Excel cannot, such as interact with multiple charts and tables across multiple tabs

"With this latest release, we have taken Active Reports and turned it into a platform for delivering interactive analytic applications, with its own API, components, security and analytic engine," said Gerald Cohen, CEO and founder, Information Builders. "Active Reports was just the first innovation we delivered, and now with Active Dashboards we continue to drive new offerings and developments around 'Active Technologies'."

About Information Builders
Information Builders' award-winning combination of business intelligence and enterprise integration software has been providing innovative solutions to more than 12,000 customers for the past 30 years. WebFOCUS is the world's most widely utilized business intelligence platform. It provides the security, scalability, and flexibility needed at every level of global extended enterprises. Its simplicity helps create executive, analytical, and operational applications that reach dozens to millions of users. Information Builders subsidiary iWay Software provides state-of-the-art, multi-purpose integration engines that address all SOA, application, data, and information management requirements. Its integration adapters have been adopted by the leading software platform providers. Together, these products give Information Builders' customers the ability to live up to the company motto: "Your business. No barriers."

Information Builders' award-winning technology has successfully provided quality software and superior services to more than 12,000 customers, including most of the Fortune 100 and U.S. federal government agencies. Headquartered in New York City with 90 offices worldwide, the company employs 1,500 people and has more than 350 business partners. More information is available at www.informationbuilders.com.

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