

Press Release

Fit 4 future with power one hearing aid batteries

Ellwangen, 24 October 2012

An entire range of innovation solutions at the heart of modern hearing systems

VARTA Microbattery will be introducing its innovative and unique power one range at the 57th International Congress of Hearing Aid Acousticians, due to be held in Frankfurt from 24 to 26 October 2012.

These high-tech batteries, which can be used in all hearing systems, are manufactured in the world's largest and most modern production facilities for environmentally-sound hearing aid batteries. The new production facilities feature the very latest manufacturing technologies, guaranteeing top quality products and sustainable environmental protection. With 125 years of experience in the development and manufacture of batteries and extensive new investments, VARTA Microbattery is world's leading producer of hearing aid batteries with its power one brand.

In the company's 125th anniversary year, all hearing aid batteries from power one - the hearing aid energy - are premium quality, from power one, power one MERCURY-FREE, power one IMPLANT plus, power one IMPLANT plus MERCURY-FREE to power one ACCU plus hearing aid batteries with charging systems.

Under the slogan "fit 4 future", visitors to the power one exhibition stand in hall 5, stand B6, will be able to witness the company's history as well as the beginning of a new era. At our stand, there will be a premium Stöckli electric bicycle to be won, which is also powered by VARTA Microbattery battery packs.

The specialists from the power one team look forward to your visit to our exhibition stand or our website at www.powerone-batteries.com



Brands of
VARTA Microbattery:

 **VARTA**

powerone 



Photo caption:
3D picture booth and full assortment power one hearing aid batteries

Contact for questions:

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About VARTA Microbattery GmbH

VARTA Microbattery is one of the world's leading battery manufacturers. With production facilities and sales subsidiaries worldwide, we supply our customers in more than 100 countries with high-quality battery products. The company has its headquarters in Ellwangen, Germany. We develop and produce batteries comprising of many electrochemical systems and cell geometries. As a global system supplier, we are in a position to fulfil our customers' requirements all over the world.