

### PC Shipments by Region and Form Factor, 2011-2016 (Shipments in millions)

Region	Form Factor	2011	2012*	2013*	2014*	2015*	2016*
Emerging Markets	Desktop PC	91.2	93.0	98.2	102.5	105.4	108.2
Emerging Markets	Portable PC	110.0	122.3	140.4	164.2	189.2	214.7
Emerging Markets	Total PC	201.2	215.4	238.6	266.7	294.5	322.9
Mature Markets	Desktop PC	52.8	51.6	51.7	50.7	50.2	48.8
Mature Markets	Portable PC	99.4	104.1	116.2	128.2	139.0	146.6
Mature Markets	Total PC	152.1	155.7	167.8	178.9	189.1	195.4
Worldwide	Desktop PC	144.0	144.6	149.9	153.2	155.6	157.0
Worldwide	Portable PC	209.4	226.4	256.6	292.4	328.2	361.3
Worldwide	Total PC	353.3	371.1	406.4	445.6	483.6	518.3

Source: IDC Worldwide Quarterly PC Tracker, February 2012

\* Forecast data

See table notes below.

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### PC Shipment Growth by Region and Form Factor, 2011-2016

Region	Form Factor	2011	2012*	2013*	2014*	2015*	2016*
Emerging Markets	Desktop PC	3.5%	2.1%	5.5%	4.4%	2.8%	2.7%

<b>Emerging Markets</b>	Portable PC	19.3%	11.2%	14.8%	17.0%	15.2%	13.5%
<b>Emerging Markets</b>	Total PC	11.6%	7.0%	10.8%	11.8%	10.4%	9.6%
<b>Mature Markets</b>	Desktop PC	-9.2%	-2.3%	0.2%	-1.9%	-1.0%	-2.8%
<b>Mature Markets</b>	Portable PC	-8.6%	4.8%	11.6%	10.4%	8.4%	5.5%
<b>Mature Markets</b>	Total PC	-8.8%	2.3%	7.8%	6.6%	5.7%	3.3%
<b>Worldwide</b>	Desktop PC	-1.6%	0.5%	3.6%	2.2%	1.5%	0.9%
<b>Worldwide</b>	Portable PC	4.2%	8.1%	13.3%	14.0%	12.2%	10.1%
<b>Worldwide</b>	Total PC	1.8%	5.0%	9.5%	9.6%	8.5%	7.2%

Source: IDC Worldwide Quarterly PC Tracker, February 2012

\* Forecast data

**Table Notes:** Mature Markets include the U.S., Western Europe, Japan, and Canada.

Emerging Markets include Asia/Pacific (excluding Japan), Latin America, Central and Eastern Africa, Middle East, and Africa.

**Taxonomy Note:** PCs include Desktop, Mini Notebook and other Portable PCs, and do not include handhelds or Media Tablets such as the Apple iPad or Android Tablets

IDC's [Worldwide Quarterly PC Tracker](#) gathers PC market data in 80 countries by vendor, form factor, brand, processor brand and speed, sales channel and user segment. The research includes historical and forecast trend analysis as well as price band and installed base data. For more information, or to subscribe to the research, please contact Kathy Nagamine at 650-350-6423 or [knagamine@idc.com](mailto:knagamine@idc.com).