Press Release 49-2011

Orga Systems.

#1 choice for real-time charging and billing

Meeting energy challenges by enabling flexible tariffs

Energy consumption in the UAE will double by 2020

Paderborn (Germany), 15 November 2011: The Middle East is at the heart of energy challenges. Analysts' forecasts predict that the population in the Middle East will increase by an average of 38%, leading to an enormous demand on the electric grid. There is an urgent requirement for the region to adopt smart technology, such as smart grids and smart metering to improve the utilization of its existing electrical

infrastructure to meet the demand while being energy efficient. Energy suppliers must

enhance the understanding of consumer behavior and practice a positive impact on it at the same time. Orga Systems, #1 choice for real-time charging and billing, offers the

key - its IT based solution provides dynamic tariff capabilities to improve the

efficiency of energy generation, distribution and usage.

Dynamically dealing with changes

Orga Systems' Dynamic Energy Solution brings real-time rating capability and multi dimensional tariff dynamics to smart metering utilities and CIS infrastructures. The solution offers utility companies an unparalleled tariff flexibility that easily copes with managing complex tariffs in real-time. This feature helps energy companies to deal with dynamically changing conditions in a completely new way, adjusting any tariff through measuring and

monetizing energy consumption in real-time.

The journey to true sustainability

The electricity industry is changing rapidly – forcing utility companies to find new and more intelligent ways of managing their energy supply infrastructure. In the end finding the right business cases is essential to utility companies. Offering new services to customers and bringing real-time customer experience into play are opportunities to unlock new streams of revenue. The OS. Energy fulfills highest performance requirements, being a key enabler to

transform high Smart Grid investments into profitable and sustainable business cases.

Learn more about Orga Systems and meet us at the Smart Electricity World MENA from

Nov. 21st – 23rd 2011 in Dubai.