

## **Top employer BFFT: Setting new standards in architecture and sustainability**

**Ingolstadt-based automotive technology developer BFFT was awarded the accolade of Germany's best medium-sized employer in a FOCUS magazine survey in January 2014. A key factor for the top ranking was the unique quality of the BFFT headquarters.**

*Ingolstadt (6 February 2014)* - In the "war for talent", Ingolstadt-based automotive technology developer BFFT is a firm believer in comprehensive employee orientation, which is a great success with its staff. The latest FOCUS study ranked BFFT Germany's No. 1 most popular medium-sized employer in the automotive industry. The modern headquarters building in Gaimersheim near Ingolstadt represents a major and highly visible milestone on the way to achieving this top ranking. "We believe that contented employees are the key to customer satisfaction," says BFFT CEO Markus Fichtner, "so we aim to provide a working environment in which they can work together as a team in the best possible way and feel comfortable". The architecture of the company headquarters reflects this approach.

The new building, which was opened in 2012, is located in Gaimersheim's modern industrial estate, just a stone's throw from the headquarters of AUDI AG, one of BFFT's most important customers. The facilities include approximately 10,000 square metres of space for both productive departments (such as vehicle technology, hardware/software development, test station construction) and ancillary departments (such as administration, human resources, marketing). "Floor to ceiling glazing supplies natural light to the working environment of all our office and workshop areas," says Fichtner. "As an additional comfort factor for our employees, we also set up a fitness studio, a yoga room and a modern cafeteria on the fourth floor." The architecture and sustainable, energy-efficient air-conditioning system both focus on optimal workflows and processes.

The design of the façade is a visual highlight. The fully-glazed construction creates airy, light-filled offices and workshops which provide a comfortable daylight working environment. The entire façade is fitted with rotating sunshades which automatically follow the movement of the sun. This innovative form of cladding serves both as a shading system and as a figurehead for the company. "Team spirit, openness, fairness and fun at work are all crucial elements expressed in the architecture of our headquarters," says CEO Markus Fichtner of the concept. It opens up new possibilities for creative thought and ideas, and underlines BFFT's aspirations with regard to quality and "doing things differently". "This is absolutely essential," Fichtner continues, "for an innovative technology company which wants to continue developing sustainably with top employees on dynamic markets".



## About BFFT

The *BFFT Gesellschaft für Fahrzeugtechnik mbH* is a vehicle technology developer focussing on electronics (BFFT= Behr Fichtner Fahrzeugtechnik). Established in 1998, the company has enjoyed continual growth and currently employs about 700 staff at its headquarters in Gaimersheim near Ingolstadt (Bavaria) and in other offices in Germany, China, England, Italy, Hungary and the USA. The range of products and services focussing on electronics extends from initial concepts, prototype and series-ready system developments to assuring and safeguarding these systems. Examples for development areas are infotainment, energy and driver assistance systems as well as connectivity. For the past few years, BFFT has also been involved in transferring automotive technologies to the aviation industry. Contractors and partners are international automotive and aviation industry companies and their suppliers.

Further information on BFFT can be found on the website [www.bfft.de](http://www.bfft.de) or gladly provided upon request from the following contact details.

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## Images

### Note

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We sent you all images as attachment to this press release via e-mail. If needed, the picture files can be provided at higher resolution.

### Image 1



BFFT-Headquarters.

(Source: BFFT)

### Image 2



Illuminated BFFT-Headquarters at night.

(Source: BFFT)

### Image 3



Atrium in the BFFT-Headquarters.

(Source: BFFT)

# Press Release



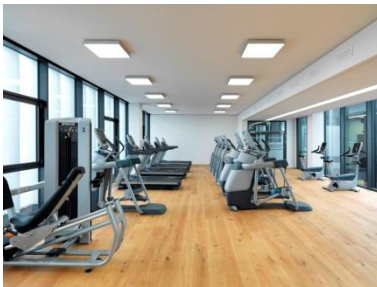
Image 4



Office for staff at the BFFT-Headquarters.

(Source: BFFT)

Image 5



Fitness centre at the BFFT-Headquarters.

(Source: BFFT)

Image 6



Cafeteria at the BFFT-Headquarters.

(Source: BFFT)