

# Omada is a sponsor at the European Identity & Cloud Conference in Munich

## ***"A Realistic Starting Point for Identity Management Projects"***

**Darmstadt April 7th 2014** - Omada is a sponsor at this year's must-attend event within the identity management field - The European Identity and Cloud Conference hosted by analysts KuppingerCole. With more than 500 enterprise, IT leaders from all over Europe and beyond the conference is the opportunity to gain valuable insight of solutions for IAM and receive the latest assessments of what to focus on for a future-proof and adaptable IAM infrastructure.

The event brings a world class list of speakers, and among those Omada's Dr. Martin Kuhlmann who is an acclaimed pioneer and consulting expert in IAM. At the EIC event Dr. Kuhlmann will give an important speech on how to deal with a typical challenge in any identity management/governance project - the issue of data quality and consolidation. With the increasing number of applications in and off the cloud, and with the increasing importance of attributes for security management, data quality is becoming a predominant issue. Essential questions like "What accounts, roles, and entitlements are still valid?", "Are these identity attributes really correct?" and "Who is responsible for those accounts?" need to be answered as a solid project starting point and require control on an on-going basis.

The European Identity and Cloud Conference 2014 takes place May 13-16 in Munich where Omada's team of Identity Management experts will be exhibiting Omada Identity Suite.

### **About Omada**

Omada is a market-leading provider of solutions and services for identity management and governance that enables organizations to achieve compliance, reduce risk exposure, and maximize efficiency. Omada's solution empowers enterprises to manage identities across heterogeneous IT-systems and is acclaimed for its business-centric approach and high adaptability. The solution includes best practice packaged workflows for on demand compliance reporting, attestation and re-certification, user provisioning, and IT resource lifecycle management for efficient management of employees' access rights, compliance control, and reduction of user management costs.

Established in 2000, Omada has operations in North America and Europe, delivering solutions directly and via a network of skilled partners and system integrators. Omada is recognized as a trusted advisor and has provided advanced solutions for organizations with some of the largest and most complex IT infrastructures in the world.

Please contact Country Manager, Jutta Cymanek for further information.

To learn more, visit [www.omada.net](http://www.omada.net)