

PRESS RELEASE

First CSR report: Software AG presents its report on corporate sustainability and responsibility

- CEO Karl-Heinz Streibich: Responsible conduct as the cornerstone for business success
- The company invests millions in employee development and education
- Move Your Feet campaign: Employees go running for a good cause

DARMSTADT, September 10, 2009 - Software AG, the world's largest independent provider of business process infrastructure software, has released its first-ever report on social responsibility to mark its 40th anniversary. Entitled "Corporate Social Responsibility - Sustainability and Responsibility," the 48-page report summarizes the values and CSR activities that have guided the global corporation's actions since its inception. CEO Karl-Heinz Streibich states: "Sustainable, responsible conduct is not merely self serving, but rather a key component of our corporate philosophy and the cornerstone for business success." The Darmstadt-based software developer holds the areas of continuing education and developing high-potential employees particularly near and dear: The company invests millions in its own Corporate University every year and founded the University Relations Program in 2007. And many Software AG employees have hit the road as part of the Move Your Feet campaign, annually raising thousands of euros for good causes.

Sustainability and responsibility have been firmly anchored in the company's philosophy since it was founded back in 1969. Now a global business with 3,600 employees worldwide, Putting People First is still its motto. Accordingly, in-house training and education are enormously important, with the company investing over €4 million here annually. Launched in 2006, our **Corporate University's** essential mission is to help employees from all over the world grow ideally qualified for their positions, and to offer them opportunities for personal and professional development. This includes programs in leadership and social skills development as well as training in the technology, sales and marketing sectors. Software AG also started its **University Relations Program** to counter to the acute shortage of trained personnel in the German IT industry. Under this initiative, the company promotes the exchange of knowledge and expertise with young people by collaborating closely with higher education institutions throughout Germany—e.g., through cooperative work on academic theses or joint projects. €50 million have been budgeted from 2007 to 2010 for this program alone.

Move Your Feet, a successful charity campaign

Our company also works hard to aid disadvantaged people all over the world. In the **Move Your Feet** campaign, Software AG and the Software AG Foundation each donate €2 for every kilometer run by employees at official race events across the globe. During the 2007-2008 running season, they raised more than €22,000 for a youth project in Sao Paulo. Over the years, our employees have hit their stride and covered 8,000-plus kilometers to support good causes.

In addition to social projects, education and promoting rising talents, the company has also focused CSR efforts on research and development, with investments in this area totaling several hundred million euros over time. Software AG further emphasizes a corporate culture that embraces diversity and promotes women in IT-related careers.

To read the report, please visit us online at
www.softwareag.com/corporate/Press/csr/default.asp

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[Software AG](#) is the world's largest independent provider of [Business Infrastructure Software](#). Our 4,000 global enterprise customers achieve business results faster by modernizing, integrating and automating their IT systems and processes. As a result, they rapidly build measurable business value and meet changing business demands. Based on our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services - achieving new levels of business flexibility.

Our leading product portfolio includes solutions for high performance [data management](#), developing and [modernizing applications](#), enabling [service-oriented architecture](#), and improving [business processes](#). By combining our technology with industry expertise and best practices experience, our customers improve and differentiate their businesses - faster.

Software AG has 40 years of global IT experience and about 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €721 million in 2008.

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