

## NEWS RELEASE

002 – 11. Mai 2010

Cloud-Based AddOns for SAP Business One

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### Make it big with innovative coresuite solutions for SAP Business One

*With their innovative additional solutions for SAP Business One, coresystems change the business landscape for small and medium-sized enterprises. The basic principle for all coresuite AddOns is: Easy to buy, easy to use, zero consulting.*

**Windisch, 11. Mai 2010** – coresystems ag, leading manufacturer of innovative additional solutions for SAP Business One on a global scale, introduces a range of new standardized add-ons for SAP Business One. The aim of this Switzerland-based company is to add value to small and medium-sized enterprises, and to use their effective tools to provide optimum and continuous support for handling and managing business transactions.

#### Business in the Cloud – Innovative, Revolutionary, and Highly Effective



The cloud principle provides SAP Business One users with many cost-efficient options to optimize their business as well as increase company awareness and revenue. The **coresuite.com** platform offers a multitude of effective solutions that can be designed according to requirements. Business in the cloud is a matter of trust – high data encryption standards ensure your safety.

#### SAP Business One on your iPhone – Always up-to-date

With **coresuite mobile**, certain SAP Business One functions are also available on your iPhone. You can easily check service calls, alerts, employee master data and business partners as well as integrated social networking connections, any time. Information is saved locally on your iPhone, which ensures fast access to data while providing user-friendly handling. With the help of the offline functions, you can also avoid expensive roaming costs. Cost and effort data can be recorded easily on the road (for example, by service technicians), and can be synchronized with the SAP Business One database any time.

The option to evaluate business key figures, using dashboards, makes **coresuite mobile** a complete, mobile CRM tool. With this, authorized users can always keep up-to-date.

**coresuite mobile** is available for download in the Apple App Store as free version 0.9 Beta (see also <http://itunes.apple.com/ch/app/coresuite-com-mobile/id361719408?mt=8>).



#### Web Shop On-Demand – Fast Access to E-Business

Use **coresuite eCommerce go** to create a modern, powerful online shop in seconds – no programming knowledge required.

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The seamless integration into existing inventory management systems facilitates initial start-up and offers many functions with regard to the acquisition of new customers, sales increases, service improvements, customer satisfaction, cost reduction in sales and distribution as well as order transactions, improving internal workflows, shorter delivery times, and reduction of incorrect deliveries and returns.

This ensures an important competitive edge, especially for smaller companies.

### Social Networking with SAP – One Look, One Click

The integration of social networking platforms in SAP Business One shortens communication channels and facilitates public relations.



Use the Twitter App to distribute current product or company information quickly and easily. In just a few simple steps, you can create tweets to followers from the SAP environment.

The social network integration app is linked to various platforms which facilitate communication and data maintenance. Active contacts, for example in LinkedIn or Skype, are displayed in real-time and can be contacted directly from the SAP screen.

### Efficient Resource Planning – **coresuite time** and Various Mash-Ups

With the help of the **coresuite.com** platform in the cloud, you can integrate existing and known services, such as Google maps, to support business transactions. These services can be used directly from the SAP environment. **coresuite time** therefore allows you to cover all requirements of a service-oriented company.

**coresuite time** provides functions such as mobile time recording (for example, via iPhone), exact location display of service calls and field staff via Geo Location, status display of field staff and their distance to the service call location, and creation of a service call from the mail client in SAP Business One – simply via drag and drop.

### **coresuite mobile** available soon for iPad and Google Android

In the near future, **coresuite mobile** will also be available for the iPad and Google Android. Our team of developers is currently working on specific applications for these new platforms. The **coresuite cloud** will soon provide fully integrated solutions, which will rival **coresuite mobile** iPhone applications in terms of usability and design.



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### **About coresystems ag**

**coresystems ag** has its headquarter in Windisch (Switzerland) and was founded in 2002. Today, with more than 4000 customers, **coresystems** is the leading global supplier of standardized additional solutions for SAP Business One. The company is a certified GLOBAL SAP GOLD Partner (SSP).

**coresystems** clientele comprises mainly small and medium-sized companies along with large enterprises from various industries.

Innovative **coresuite** solutions provide optimum and consistent support for business transactions. Standard apps access local information in the SAP environment; this is then combined with value-adding applications in the cloud, which can also be used in a mobile environment (for example, on the iPhone).

**coresystems** currently employs 50 employees. The company has further subsidiaries in London, Copenhagen, New York, and a support center in Galway, Ireland.

In addition, **coresuite** solutions are distributed globally by more than 300 qualified SAP partners.

Additional information is available at [www.coresystems.ch](http://www.coresystems.ch) and [www.coresuite.com](http://www.coresuite.com).

Follow us on twitter [www.twitter.com/coresuite](https://twitter.com/coresuite)

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