

NEWS RELEASE

MID Reflects on a Successful 2011

MID Records 20 Percent Sales Growth in 2011

Nuremberg, February 7, 2012 – MID GmbH: With over a 20 million Euros turnover, MID has recorded a sales growth of over 20 percent for 2011 compared to the previous year. The specialists for process and software modeling managed to achieve this remarkable above average development thanks to new customers and innovative projects. 2011 brought with it a wide array of successes: The company won two prizes: One of these being the [Top 100 Employers](#), as well as one of the [100 most innovative medium-sized companies](#). Another factor that makes MID such an appealing place to work is no doubt the move to the new offices in the center of Nuremberg with its super modern working conditions. The area of consulting has been significantly strengthened. With its own product, INNOVATOR, MID has implemented a leap in innovation and rounded off its new product generation in 2011 with [Innovator for Software Architects](#).

"We are proud of what we have achieved. It remains our responsibility to carry through this success into this year with regard to innovative solutions as well: This is why we will continue to employ new personnel in 2012 and expand our team." explains MID managing director, Jürgen Leuschel.

You can find more information under www.mid.de. You can find our current job offers under www.mid.de/karriere.

MID – the modeling company

MID teams are focused on central modeling as a reference for extensive processes in companies and big IT projects. Top German companies and authorities rely on the products, knowledge and support provided by MID - the modeling company. More than 100 specialists put this vision of realizing efficient and effective IT systems with concrete requirements for processes and products into practice. And all this, for more than 30 years.

Processes are created in the standard notations BPMN 2 or UML 2 and can be seamlessly transferred into UML or ERM software models. The aim is to develop or generate executable code. A perfected rights and roles concept for all stakeholders, transparent collaboration and powerful functions ensure your model success.

www.mid.de

About Innovator

With Innovator 11 R4, MID offers a mature solution for corporate modeling of processes and IT systems. Extensive functions support the powerful product, specifically various roles within the company and projects. Innovator enables effective and efficient integration of business and IT thanks to current standards used and effective extensions for its applications. Innovator is available for various roles:

- Innovator for Business Analysts
- Innovator for Software Architects
- Innovator for Database Architects
- Innovator SAP Integration
- Innovator Office Integration

www.innovator.de

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