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## **BIOTRONIK Home Monitoring for Patients with Cardiac Devices Launched in India**

### **Revolutionary wireless remote telecardiology for improved patient care**

New Delhi, India, February, 20th, 2008. BIOTRONIK, the pioneer in remote monitoring technologies for patients with cardiac devices, has launched its revolutionary Home Monitoring<sup>®</sup> system in India. This wireless telecardiology solution was introduced on February 12th with the implant of BIOTRONIK's newest pacemaker, Cylos DR-T with Closed Loop Stimulation (CLS), at the Escorts Heart Institute & Research Center in New Delhi. The Cylos DR-T, with CLS, is part of BIOTRONIK's most technologically advanced bradycardia product portfolio, delivering proven physiologic rate adaptive therapy for optimized hemodynamics in pacemaker patients.

The Escorts Heart Institute & Research Center and other clinics like it across India, can now continuously monitor their patients with BIOTRONIK cardiac devices remotely, allowing physicians to verify diagnostic and technical device data online. BIOTRONIK Home Monitoring<sup>®</sup> is also for patients with implantable cardioverter defibrillators (ICD) and cardiac resynchronization therapy (CRT) devices with continuous automatic daily data transmissions of the patient's cardiovascular status to the physician from anywhere in the world using an antenna integrated in the device and the GSM telephone network. BIOTRONIK Home Monitoring<sup>®</sup> technology is praised as a 'quantum leap in cardiac arrhythmia therapy' by local cardiologists. 'We are targeting about 25 implantations in the first year, which could reach up to 500 in the next 3-5 years', Dr. T.S. Kler, Managing Director, Escorts Heart Institute & Research Center explained.

BIOTRONIK Home Monitoring has already been introduced in 45 countries worldwide and available for 100,000 implanted cardiac devices with over 2,500 active clinics.

### **BIOTRONIK commitment in India**

BIOTRONIK has now established commercial headquarters in India for both its Cardiac Rhythm Management and Vascular Intervention businesses. "We are committed to providing cardiovascular patients in India with the highest quality implantable cardiac devices and the latest remote monitoring technologies." Dr. Werner Braun, Managing Director, BIOTRONIK, confirmed during the inaugural ceremonies at the Escorts Heart Institute & Research Center.

### **Advanced Patient Management**

BIOTRONIK is dedicated to providing innovative cardiac rhythm therapies and solutions. Intelligent implants like the Cylos DR-T with CLS is able to emulate the healthy sinus node. A unique pacing concept, in which changes in the heart's contraction dynamics are measured and appropriate physiologic regulation of the heart rate is performed

automatically to restore a patient's quality of life. In conjunction with BIOTRONIK Home Monitoring® solution for wireless remote monitoring, the new pacemaker Cylos DR-T opens up extraordinary opportunities for treating cardiac disease by connecting patients and physicians to facilitate proactive treatment and care.

### **About BIOTRONIK GmbH & Co. KG**

As one of the world's leading cardiovascular medical device companies, with several million implanted devices, BIOTRONIK is present in all world markets. Known for having its finger on the pulse of the medical community, BIOTRONIK helps to assess the challenges physicians face, and provides the best solutions, be they cardiac implants, minimal invasive devices or other products and services ranging from diagnosis to electrotherapy and vascular intervention or therapy management. Quality, innovation, and reliability define BIOTRONIK and its growing success, and deliver confidence and peace of mind to physicians and their patients worldwide.

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