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## **Reload Swiss RS – the new line of high-performance powder debuts at “IWA&Outdoor classics 2014”**

Reload Swiss RS, the brand name of Nitrochemie Wimmis AG’s new line of high-performance powder, debuts at the international trade show “IWA&Outdoor Classics 2014” in Nuremberg, Germany.

From Friday, 7 March 2014 to Monday, 10 March 2014, the Reload Swiss RS team will be on hand at Stand 325 in Hall 7 to present the company and its products.

Sport shooters and hunters who demand the utmost precision prefer to load their own ammunition. Here, having the right powder is vital. Consistent quality coupled with even combustion properties enables excellent accuracy in all weather conditions. Reload Swiss RS offers just the right propellant for do-it-yourself ammunition loading, with three types of pistol powder and seven rifle powders now available. This means Reload Swiss RS meets the needs of all disciplines and potential applications for pistols and rifles. And a number of new products, among them a new pistol powder, are also under development.

Nitrochemie Wimmis AG, a Swiss company specializing in propellant powders, is a joint venture of Rheinmetall and RUAG. Flowing into the development and production of Reload Swiss RS powder is the longstanding experience of Nitrochemie Wimmis AG, which for nearly a century has enjoyed a global reputation for first-rate propellants. Meticulous quality control at every stage from sourcing to production to packaging ensures consistent product excellence capable of meeting the most demanding expectations. The state-of-the-art production plant adheres to the highest standards for protecting people and the environment. Moreover, the development, ballistic and other test facilities assure an optimum, consistent level of quality. This all results in an excellent value for money with superb accuracy

An efficient sales network throughout Europe assures a reliable, convenient source of supply. Reload Swiss RS products have already won over a number of leading international competitive sport shooters. Among the most successful Reload Swiss RS users are Swiss IPSC champions Dominic Meier and Christine Burkhalter.

Nitrochemie and its sales partners are constantly available to customers, enabling them to exchange loading information, tips and experience, resulting in an ever-

widening Reload Swiss RS product knowledge base. The contact address is martin.wenger@nitrochemie.com. Much more information can of course be found by going to [www.reload-swiss.com](http://www.reload-swiss.com).

We are looking forward to meeting you in Nuremberg!

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